

**GOSHEN LITTLE LEAGUE**  
**Sponsorship Agreement**



This agreement between the \_\_\_\_\_ Goshen Little League \_\_\_\_\_  
(hereinafter, "Local Little League") and \_\_\_\_\_  
(hereinafter, "Sponsor") is for the \_\_\_\_\_ season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

All sponsors must be approved by the Board of Directors.

**The Local Little League agrees to provide the following benefits in exchange for the sponsorship commitment:**

**TEAM SPONSOR**

Benefit: Team is named for the sponsor

Benefit: Sponsor name appears on the back or sleeve of the uniform

Sponsor to provide name of player who's team is to be sponsored, or division within which they would like to sponsor - else sponsor name can be used in any division.

**OUTFIELD FENCE SIGN SPONSOR**

Benefit: Metal 4'x 9' sized sign displayed on an outfield fence for 1 year (Spring & Fall seasons). Renew each year! Sponsor must provide high-quality artwork for sign or provide information to appear on sign.

**TEAM AND SIGN SPONSOR**

Benefit: The TEAM and SIGN sponsorships together, at a discount.

**WEBSITE SPONSOR**

Benefit: Sponsor logo and link to sponsor's website (or social media site) appears on league website.

**SCHOLARSHIP SPONSOR**

Benefit: This sponsorship level is used to offset the player registration cost for local families who want to participate in the Goshen Little League but need some financial assistance. We will never turn away anyone who wants to play tee ball, baseball or softball in our community!

**FEATURED DUGOUT SPONSOR**

Benefit: Metal 4' x 9' sized sign displayed on back of a dugout for 1 year (Spring & Fall seasons). Renew each year! Sponsor must provide high-quality artwork for sign or provide information to appear on sign.

**FEATURED STADIUM SPONSOR**

Benefit: Larger metal sign displayed on the backstop of a field for 1 year (Spring & Fall seasons). Renew each year! Sponsor must provide high-quality artwork for sign or provide information to appear on sign.

For the above considerations, the Sponsor donates \$ \_\_\_\_\_ to the Local Little League, understanding that its donation is to benefit the entire league.

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Accepted and agreed to:

By \_\_\_\_\_ Date \_\_\_\_\_  
Sponsor Representative Signature  
\_\_\_\_\_  
Printed or Typed Name Title

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By \_\_\_\_\_ Date \_\_\_\_\_  
Local Little League President's Signature  
\_\_\_\_\_  
Printed or Typed Name