

Bethel Baseball Association

Social Media Policy

Bethel Baseball Association. (“BBA”) recognizes the importance of the Internet in shaping the public’s perception of our organization. BBA also recognizes the importance of our Board members, executive directors, sport coordinators, sport committee members, coaches, and volunteers in leading and setting the tone of social media interactions in a manner that advances BBA’s mission and goals.

Mission Statement

Bethel Baseball Association is dedicated to the development of well-rounded youth through positive sports competition. We strive to develop fundamental skills through active participation of our players and to promote good sportsmanship from our players, coaches, and parents. Bethel Baseball Association is dedicated to the support of the organized sports in the Bethel Park Local School District.

Applicability

This Social Media Policy applies to all Board members, executive directors, sport coordinators, sport committee members, coaches, and volunteers (“BBA Members”). This Social Media Policy applies to all social media content posted by BBA Members in their professional and personal capacity to the extent such content is related to BBA.

Aspirations

BBA strives to create a positive and inclusive organization that is dedicated to helping young athletes reach their potential. In furtherance of this goal, BBA aspires to engage members of the Bethel Park community in positive, honest, transparent, and knowledgeable dialogue about BBA through social media. BBA views social media as an important tool for communicating its successes and opportunities for athletic and individual development. BBA also views social media as a platform for receiving constructive feedback from the community and for discussing BBA’s challenges and opportunities for improvement in a positive and constructive way.

Guidelines

All BBA Members shall abide by the following guidelines when using social media:

Be positive and respectful, and always take the high road. When disagreeing with others' opinions, remain appropriate and polite. If you find yourself in a situation online that is becoming antagonistic, ask the BBA Board of Directors or your sport coordinator for advice on how to disengage from the dialogue in a polite and respectful manner.

Use good judgment when posting comments on any official BBA sites. Bear in mind that your comments can create liability for BBA. If you are unsure whether a comment is appropriate to post, either do not post it or obtain prior approval from the Board of Directors.

Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, "would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?" If the answer is "no," do not post.

Encourage others to engage in positive interactions on social media. If you are concerned about any BBA Member's use of social media, please bring your concerns to the attention of your sport coordinator or a member of the BBA Board of Directors.

Personally identifiable information (information, such as a name and date of birth and/or a street address which, when taken together, can identify a particular individual) should not be disclosed in any manner on official BBA social networking sites without the approval of the sport coordinator or BBA Board of Directors.

Violations of the Social Media Policy

The BBA Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The BBA Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from official BBA sites and to block any individual or organization from posting on any official BBA social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of BBA.

The failure of any BBA Member to adhere to this Social Media Policy shall be considered a violation of the BBA Code of Conduct, and any BBA Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual's involvement in BBA, in accordance with the BBA Disciplinary Procedures.