



Flat Rock Area Little League
www.flatrockbaseball.com
markcopen7@gmail.com
24500 Meadows
Flat Rock, MI 48134

December 18, 2013

Dear Sir/Madam:

On behalf of the Flat Rock Area Little League (FRALL), we are writing to ask you to sponsor or make a contribution to our kids and the league for the 2014 season. We have involved local businesses in the past to help sponsor our program for hundreds of boys and girls ranging in age from 4-18 years old. FRALL has a rich tradition dating back to the mid 1970's. Unlike Private or Travel teams, there are no cuts for FRALL teams. Everyone who wants to play, is accepted into the league and is on a team. FRALL Baseball and Softball is open to every child of age, in the community. The league boundaries extend well outside of Flat Rock. We have many kids from Brownstown Twp., Huron Twp., Gibraltar, Rockwood, Woodhaven and Monroe County that play in our league. Our teams also host and play games in the following communities: Brownstown Twp., Huron Twp., Melvindale, Lincoln Park, Romulus, Southgate and Taylor. FRALL is part of the official Little League Baseball and Softball headquartered in Williamsport, PA., which is the largest organized youth sports program in the world.




Any donation you offer is tax deductible and will go towards league expenses, such as uniforms, equipment, field maintenance, insurance, charter fees and new field developments. The financial success of the league depends on the support of organizations, businesses and individuals in the community who participate in our program by sponsoring one of our teams or donating to the league. FRALL has a contract with the Flat Rock Community Schools to operate two exclusive ball diamonds, and share four other diamonds within the district. The main complex is on the Simpson Middle School grounds. We are currently in the middle of Phase II to develop and improve these fields.

We feel that sponsoring FRALL is one of the best charitable contributions that businesses can make. Little League Baseball and Softball is one of the longest seasons of any youth sport, spanning from March to July for most players. In almost all communities, you'll find more kids participate in Little League, than any other sport or organized activity. Last season FRALL had almost 300 kids on 26 teams. This gives you the most exposure and value for your sponsorship dollar. Unlike most other sports, FRALL players and coaches are given a uniform to keep, that has the sponsor's name and information on it. This uniform is then frequently worn to other team activities, schools, and a variety of other places and events that further the visibility of your sponsorship. FRALL has a season opening parade, which involves the entire community, including City Officials, Business leaders, Police Officers, Fireman and many others. We invite and encourage all our sponsors to be a part of our parade! We also utilize websites, which can display ads and links to your business. We host a handful of fundraising events throughout the year, such as a comedy night, golf outing and others, that provide an opportunity for sponsorship.

Thank you for your time and consideration. We would be grateful if you made any donation to the league. If you have any questions, please feel free to contact League President Mark Copen at 734-231-8826 (markcopen7@gmail.com), Jeff Heyer at 313-460-6899 (jehey@yahoo.com), or Russ Sullivan at 734-652-3186 (Russ.sullivan@hotmail.com).



Flat Rock Area Little League Sponsorship Form

Sponsorship Opportunity Program	
Check the ball below:	
	<p>\$250 Level of Sponsorship</p> <ul style="list-style-type: none"> • Company name on back of team jerseys • Appreciation plaque with team photo • Full graphic advertisement on FRALL websites • Banner with team to take to games with your company's name on it, can be hung at games or on field fences • Team jersey for the business to keep • Hole sponsor at our annual golf outing • Recognition at our opening ceremonies • Other possible future advertisements
	<p>Other Monetary Donations</p> <ul style="list-style-type: none"> • Company name listed on our website • Certificate of appreciation • Recognition at our opening ceremonies
	<p>Other Donations</p> <ul style="list-style-type: none"> • Donation of sports equipment • Donation of building/landscape materials • Concessions and food donations • Donations of goods, services or gift certificates to give out as prizes at fundraising events • Other opportunities unique to your business
Company Name:	Contact Name:
Address:	
City:	State: Zip:
Phone:	Email:
Alt Phone:	Website:
Method of Payment:	Amount:

Please make checks payable to Flat Rock Area Little League, 24500 Meadows, Flat Rock, MI 48134.

On behalf of the hundreds of kids, the volunteers and the community, thank you for your generous contribution in support of Flat Rock Area Little League. If you have any questions please contact Mark Coplen at 734-231-8826 (markcoplen7@gmail.com), Jeff Heyer at 313-460-6899 (jevhey@yahoo.com), or Russ Sullivan at 734-652-3186, (Russ.sullivan@hotmail.com).

FLAT ROCK

Little League



ABOUT OUR ORGANIZATION

Better than any other youth sport activity, baseball and softball have become the thread that has sewn together a patchwork of nations and cultures around the world. Children in diverse nations such as Israel, Jordan, Russia, Germany, Japan, Canada, Australia, Poland, Mexico, China, Venezuela, South Africa and the U.S. have discovered baseball and softball -- Little League Baseball and Softball - are ways to bring their people a sport that mirrors life itself.

Baseball and softball embody the discipline of teamwork. They challenge players toward perfection of physical skills and bring into play the excitement of tactics and strategy. The very nature of baseball and softball also teach that while every player eventually strikes out or is on the losing team, there is always another chance for success in the next at-bat or game.

Millions of children on six continents and scores of countries can attest that baseball, softball and Little League are synonymous. Little League is a heritage to be carried forward proudly in the future by ever increasing waves of those devoted to teaching children how to play and enjoy these great games.

Basically, Little League has three structural components, each dependent upon the other and each vital to the success of the program.

The administrative and service core of the movement is Little League Baseball, Incorporated, a non-profit membership organization that maintains the international program, with Little League International in Williamsport, Pennsylvania. Part of the Little League International structure includes various Regional Centers in the U.S. and throughout the world.

The next component is the District. All the leagues within a District (a geographical area usually encompassing 10-20 leagues) elect a District Administrator (DA). The DA and his/her staff of Assistant District Administrators serve as liaisons between the various Regional Headquarters and the local Little Leagues. They are usually the most experienced Little League volunteers in the area and are charged with helping to ensure that all the volunteers in their districts are well trained, and all the leagues are operating within the guidelines set by Little League. The District Administrator does not have the authority to suspend, limit or revoke any rules, regulations or privileges of charter by a local Little League, but may recommend such action to the Charter Committee in Williamsport.

The final, most important component is **the local Little League**. The league provides its services in the community. It furnishes physical facilities, volunteer services and resources to provide a program for children. Through effective leadership and strong administrative policy at the top level, together with training extensions and adherence to rule and policy at District and local league level, Little League is able to provide liberal benefits to children who participate.

