

SHENANDOAH VALLEY UNITED INC, STAFF AND BOARD OF DIRECTORS STRUCTURE AND FUNCTIONS

VISION: “The Preferred Soccer Organization of the Central Valley”

MISSION: “To offer a variety of programs which will encourage players to reach the level to which they aspire by providing dedicated coaches and exceptional training in a fun and positive environment”

CORE VALUES: Community, Character, Development and Sportsmanship.

SHENANDOAH VALLEY UNITED STAFF

EXECUTIVE DIRECTOR

- *Lead the organization into building the best soccer program in the Central Valley and one of the premier clubs in the State.
- *Assuring the organization has a long range strategy and makes consistent and timely progress to achieve its mission, strategic plan and financial objectives.
- *Manage the SVU Office, including all employees.

DIRECTOR OF COACHING

- *Manage all technical staff: Interview, evaluate and select coaches for the travel program,
- *Coaches Evaluation: Create seasonal and yearly objectives for technical staff and team/s plus conduct winter coach's evaluation interviews.
- Player Retention: Responsible for tracking player retention and success including identifying talented players.

RECREATION DIRECTOR

- *Support SVU as the point of contact with matters related to recreation soccer.
- *Recruit all volunteers and coaches.
- * Communication with all teams about matter that included all recreation players.
- *Oversee the Recreation Uniform/Equipment Process.

REGISTRATION DIRECTOR

- *Act as first point of contact with matters related to SVU soccer.
- *Managing team/player registrations online.
- *Support staff with reports and research when needed.

SHENANDOAH VALLEY UNITED BOARD OF DIRECTORS

PRESIDENT

- *Organize and Preside at official Board of Director meetings and general annual meeting.
- *Ensure the organization is in compliance with its legal obligations.
- *Lead board direction on SVU Policy and Procedures.
- *Build relationship with leading community members

TREASURER

- *Chief Financial Officer.
- *Works with Executive Director to establish Club annual Budget
- * Maintains a record of all club income and expenditure
- *Manage all club bank accounts.
- *Maintains the club's financial and tax records and documents.

SECUTARY

- *Shall keep an accurate record of the minutes of each league meeting;
- *Shall prepare and submit to the Board a copy of the meeting minutes.
- *Shall prepare and distribute to the Board the next meeting's agenda.

DIRECTOR OF STRATIGIC PLANNING

- *Lead and create the SVU long term strategic plan. Include but not limited to:
 - *Facility development
 - * Staff Development
- *Build relationship with leading community members.

DIRECTOR OF FUNDRAISING AND SPONSORSHIP

- *Lead SVU's yearly fundraising and sponsorship campaign. Including but not limited to:
 - *Corporate Sponsorship Packets
 - * Annual Fundraising events
- *Create with Executive Director annual scholarship fund.
- *Ensure that SVU are in Compliance with Corporate Sponsorship partnerships.

DIRECTOR OF COMPETITIVE

- *Ensure SVU travel and Academy teams are in compliance with VYSA and other national organizations.
- *Liaise with SVU Director of Coaching to create travel and academy guidelines. Include but not limited to:
 - * Scholarship qualification
 - * Scholarship Execution
- *Involvement in coaching education and player development initiatives.
- *Act as SVU Liaison for college and high school coaching staff.

DIRECTOR OF RECREATION

- *Ensure SVU recreation is in compliance with VYSA and other national organizations.
- *Liaise with SVU Recreation Director to create recreation policy and procedures. Include but not limited to:
 - * Scholarship qualification
 - * Scholarship Execution

DIRECTOR OF COMMUNITY OUTREACH

- *SVU Liaison to the City and County School boards.
- *Create initiatives to help minority group in Harrisonburg and surrounding areas learn about SVU.
- *Facilitate minority groups being integrated into the Soccer system.

DIRECTOR OF MARKETING

- * Enhance the club's image and position within the marketplace and the general public.
- *Create social media tools that will enhance club image, and build a SVU following.
- *Liaise with board, staff and coaches, to ensure that all marketing efforts are aligned.

DIRECTOR OF REFEREES

- *Responsible for the recruitment of new referees and retention of experienced referees;
- *Shall help to develop and implement referee education and certification opportunities
- *Shall evaluate referees at events where possible