



March 22, 2017

Dear Michigan Impact Soccer Club Families and Friends:

We are excited to bring you this very important announcement regarding the future of our club. Just this last week, we reached an agreement to join **Liverpool Football Club International Academy- Michigan**, Michigan's premier soccer academy.

Our club vision has always been to help teens and kids become the best players possible. We insist on that goal not only for our players, but our club too. We feel that this new relationship gives our coaches and players a distinct advantage and we're confident that this is the best opportunity for us to deliver on our vision. This was confirmed through several weeks of due diligence and with the full support of our coaches and staff, we are extremely excited and honored to be officially joining a group of like-minded professionals.

The transition to Liverpool Football Club International Academy- Michigan will be completed by the tryouts in June and teams will begin competing as Liverpool Football Club International Academy- Michigan starting with the fall season. We will be designated as the "Clarkston/North Oakland" or "North Oakland" site, joining sites in Pontiac ("Central/Ultimate"), Ann Arbor and Windsor, and we will continue to serve the soccer community in North Oakland County. Here are some of the important benefits of the new academy to our players and families:

- **Quality.** Our coaches will implement the curriculum of The Academy of Liverpool FC in England that has made it one of the most successful academy programs in world football. To develop the full potential of our young athletes, our coaches will have access to and will learn The Academy's proprietary curriculum, use its specialized session training planners, and will participate in monthly discussions with Liverpool FC International Academy coaches in England. In addition, all of our players have the opportunity to participate in an exclusive training camp every summer that will be run by Liverpool FC International Academy coaches from England.
- **Tradition.** Your child will become a part of the Liverpool family, one of the most famous and well-respected soccer clubs in the world whose history includes more European and domestic trophies than any other club in England. One privilege is the honor of wearing the official replica Liverpool red jersey and full kit, a privilege given to a limited number of players in the world. In addition, our families will learn what it

means to be a part of the “The Liverpool Way,” an organizational philosophy that values Ambition, Commitment, Dignity, and Unity.

- **Value.** We go into this venture with our staff of qualified and licensed coaches, and our players will continue to play at our existing fields and can look forward to training at our new complex on North Sashabaw Road in June (more information on the new complex to follow). While the transition will require a modest increase to the player fee for next fall — specifically for Liverpool FC membership and new uniforms — we are adding a tremendous value for our players and families.

We are planning to host a club-wide event next month to celebrate and explain this in greater detail. Details on the event to come soon. In the meantime, you may have questions about what this all means to our players and families. These may be addressed in the “Frequently Asked Questions” included with this letter.

In closing, we want to welcome each of you to the Liverpool family and, specifically to Liverpool FC International Academy- Michigan. We hope you will begin to see our newly branded academy as we do — a real, authentic, and exciting new chapter in our club’s history.

Sincerely,

Ian Jones & Damian Huffer

Co-Directors - Liverpool FC International Academy- Michigan (Clarkston/North Oakland) Co-Directors - Michigan Impact Soccer Club