



Dear 2018 AYSO La Mesa Parents and Coaches,

Welcome to the 2018/19 AYSO Soccer season. We are very dedicated to putting on a world class soccer experience for your children and we need your help. AYSO Region 89 is a non-profit volunteer-ran organization that can use any financial help that is generously offered. One of our only fundraisers is our Uniform Auction.

We need you to reach out to your companies, your friends, your relatives, businesses that you frequent and ask for donations to help our league prosper. We plan to use these donations to maintain our fields, improve our infrastructure (turf, sprinklers), purchase supplies (Fertilizers, field paint) items that we need for every season.

Running an AYSO soccer league is very expensive and your player's dues barely cover operating expenses. We need your generosity and effort to help us keep the quality of our fields and our programs top-notch.

Starting today, please put effort in collecting donations. Any amount is greatly appreciated. We will also accept IN-KIND* (goods and services) as a donation so long as there is a clear dollar amount attached to the items. ***ALL IN-KIND donations must be approved before acceptance. Please email aysofundraising@gmail.com for approval.**

After donations have been collected. Please report your final donation total to aysofundraising@gmail.com. After all bids have been submitted, a ranking of all team donations per age/division will be established. This ranking will determine the order of choice for uniform colors. Any team that does not submit a bid will be randomly assigned uniforms from the left-over selection.

Auction bids are due August 20th 8PM via email to aysofundraising@gmail.com

Please include Coaches name and 3 uniform color selections in email with total amount collected.

Uniform color assignments will be posted to our facebook/website by August 22nd.

Uniform Pickup will be August 27th at LMAAC storage. Coaches must come with money/donations in hand. Any coach that does not come with completed donations will forfeit their color selection.

Please see the attached sponsorship letter for business donations. Checks must be made out to **AYSO La Mesa**. Cash will not be accepted.

Thanks for everything you do!