



AYSO REGION 1463 – Temecula/Murrieta

Dear Prospective Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship; self-esteem and teamwork in our youth between the ages of 4 and 15 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy.

Your contribution to AYSO 1463 (Temecula/Murrieta) will help to cover various expenses that incur in our Spring 2021 season making it possible for our region to continue to provide a valuable service to the community.

A sponsor’s sole link with an AYSO region is a tax-deductible monetary contribution. As a thank you for your contribution, AYSO 1463 can offer the following benefits in return for AYSO support for the Spring Season (April 2021 – Extends to August 2021):

| AYSO 1463 SPONSOR PROGRAM (SPRING 2021) | BRONZE | SILVER | GOLD | PLATINUM |
|--|---------------|---------------|--------------|-----------------|
| Sponsor Benefits | \$150 | \$250 | \$375 | \$500 |
| Tax Deductible Donation | ● | ● | ● | ● |
| Sponsor Appreciation Plaque | ● | ● | ● | ● |
| Company Appears on Sponsor Page | ● | ● | ● | ● |
| Icon/Logo Displayed on Main Page | | ● | ● | ● |
| Name Appears on on-field Banner* | | ● | ● | ● |
| Link Appears in Weekly Email | | ● | ● | ● |
| Distribution of Fliers at Next Reg Events** | | | ● | ● |
| Weekly Social Media Post | | | | ● |

Some high-level information for prospective sponsors:

- **Number of Children in the Region:** 400 (Spring)
- **Number of Parents per Saturday:** 600 Average (x6 Saturdays): 3,600 Parent Impressions
- **Current Sponsors Include:** Dick’s Sporting Goods, Carl’s Jr., Berkshire Hathaway

If you have any questions or need further information, please feel free to contact us.

Sincerely,

Taylor Briest

AYSO 1463 Sponsorship Coordinator

sponsorcoordinator@ayso1463.org

SPRING 2021 BENEFITS DESCRIPTION

Timeframe: STARTS APRIL 2021 – ENDS END OF AUGUST 2021

BRONZE Program - \$150.00

- Sponsorship Program consists of a \$150 tax-deductible donation.
- Sponsor Appreciation Plaque to display.
- Company information will be listed on 1463's Sponsor page until end of August 2021

SILVER Program - \$250.00

- The Silver Sponsorship program consists of a \$250 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Name appears on a Banner to be displayed on the field during game day Saturdays.
* Banner to be displayed & logos must be provided by the sponsor.
 - Company name and link will appear in a Weekly Update Email sent to the entire Region. All participating families in the AYSO 1463 program will receive this email.

GOLD Program - \$375.00

- The Gold Sponsorship program consists of a \$375 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company provided brochure or flyer handouts at next season's player registration.
**Fliers to be provided by the sponsor.

PLATINUM Program - \$500.00

- The Platinum Sponsorship program consists of a \$500 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company information will be shared on our Facebook and Twitter page on a rotating basis with other sponsors as the sponsor of the week for the season.



Sponsor/Company Name: _____

Donation in the amount of: \$ _____

Other Donated items: _____

Donation Date: _____

Complete Mailing Address:

Contact Person: _____ Phone: _____

(Is this a cell phone # and is text messaging an option?) _____

Email: _____

All items MUST be picked up in person, no cash. Check must be written out to: "AYSO 1463", and nothing in the memo line, except "donation".

Address to send check to:

c/o AYSO 1463

37084 Ascella Lane

Murrieta, California 92563

AYSO is a non-profit, tax-exempt corporation registered with the U.S. Internal Revenue Service, the Franchise Tax Board and the State Registry of Charitable Trusts.

AYSO Federal ID# is 95-6205398. Please consult with a tax professional regarding deductions for charitable donations. Please accept our sincerest thank you for your time and support – on behalf of our coaches, players and families.