



AYSO REGION 1463 – Murrieta / Temecula

Dear Prospective Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship; self-esteem and teamwork in our youth between the ages of 4 and 15 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy.

Your contribution to AYSO 1463 (Murrieta / Temecula) will help to cover various expenses that incur in our Fall 2020 / Spring 2021 seasons making it possible for our region to continue to provide a valuable service to the community.

A sponsor’s sole link with an AYSO region is a tax-deductible monetary contribution. As a thank you for your contribution, AYSO 1463 can offer the following benefits in return for AYSO support for the Fall 2020 and Spring 2021 Seasons (Sept 2020 – July 2021):

AYSO 1463 SPONSOR PROGRAM	BRONZE	SILVER	GOLD	PLATINUM
Sponsor Benefits	\$250	\$500	\$750	\$1,000
Tax Deductible Donation	●	●	●	●
Company Appears on Sponsor Site Page	●	●	●	●
Sponsor Appreciation Plaque		●	●	●
Link Appears in Weekly Email		●	●	●
Name Appears on on-field Banner*		●	●	●
Distribution of Fliers at Next Reg Events**			●	●
Weekly Social Media Plug				●
Icon/Logo Displayed on Main Page				●

Some high-level information for prospective sponsors:

- **Number of Children in the Region:** 350 (Spring) / 450 (Fall)
- **Number of Parents per Saturday:** 750 Average (x9 Saturdays): 6,750 Parent Impressions
- **Current Sponsors Include:** Dick’s Sporting Goods, Carl’s Jr., and more

If you have any questions or need further information, please feel free to contact us.

Sincerely,

Michelle Hernandez
 AYSO 1463 Sponsorship Coordinator
sponsorships@aysoregion1463.org
www.ayso1463.com

FALL 2020 / SPRING 2021 BENEFITS DESCRIPTION

Timeframe: STARTS SEPTEMBER 1st 2020 – ENDS JULY 31st, 2021

BRONZE Program - \$250.00

- Sponsorship Program consists of a \$250 tax-deductible donation.
- Company information will be listed on 1463's Sponsor page until end of July 2021

SILVER Program - \$500.00

- The Silver Sponsorship program consists of a \$500 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Sponsor Appreciation Plaque to display.
 - Company name and link will appear in a Weekly Update Email sent to the entire Region. All participating families in the AYSO 1463 program will receive this email.
 - Name appears on a Banner to be displayed on the field during game day Saturdays. * Banner to be displayed & logos must be provided by the sponsor.

GOLD Program - \$750.00

- The Gold Sponsorship program consists of a \$750 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company provided brochure or flyer handouts at next season's player registration.
**Fliers to be provided by the sponsor.
 - Company information will be shared on our Facebook and Twitter page on a rotating basis with other sponsors as the sponsor of the week for the season.

PLATINUM Program - \$1000.00

- The Platinum Sponsorship program consists of a \$1000 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Regional Sponsors have a logo on our main website (front main page) and will have links to your company website until the end of July.
 - Company information will be shared on our Facebook and Twitter page on a rotating basis with other sponsors as the sponsor of the week for the season.



Sponsor/Company Name: _____

Donation in the amount of: \$ _____

Other Donated items: _____

Donation Date: _____

Complete Mailing Address:

Contact Person: _____ Phone: _____

(Is this a cell phone # and is text messaging an option?) _____

Email: _____

All items MUST be picked up in person, no cash. Check must be written out to: "AYSO 1463", and nothing in the memo line, except "donation".

Address to send check to:

c/o AYSO 1463

37084 Ascella Lane

Murrieta, California 92563

AYSO is a non-profit, tax-exempt corporation registered with the U.S. Internal Revenue Service, the Franchise Tax Board and the State Registry of Charitable Trusts.

AYSO Federal ID# is 95-6205398. Please consult with a tax professional regarding deductions for charitable donations. Please accept our sincerest thank you for your time and support – on behalf of our coaches, players and families.