



AYSO REGION 1463 – Temecula/Murrieta

Dear Prospective Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship; self-esteem and teamwork in our youth between the ages of 4 and 18 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy.

Your contribution to AYSO 1463 (Temecula/Murrieta) will help to cover various expenses that incur in both in the Fall and Spring seasons making it possible for our region to continue to provide a valuable service to the community.

A sponsor’s sole link with an AYSO region is a tax-deductible monetary contribution. As a thank you for your contribution, AYSO 1463 can offer the following benefits in return for one full AYSO year of support (Fall 2019/Spring 2020 Seasons):

AYSO 1463 SPONSOR PROGRAM (MY19)	BRONZE	SILVER	GOLD	PLATINUM
Sponsor Benefits	\$250	\$500	\$750	\$1,000
Tax Deductible Donation	●	●	●	●
Sponsor Appreciation Plaque	●	●	●	●
Company Appears on Sponsor Page	●	●	●	●
Link Appears in Weekly Email		●	●	●
Name Appears on on-field Banner		●	●	●
Distribution of Fliers at Next Reg Events			●	●
Main Page Website Sponsor Link			●	●
Weekly Social Media Plug				●
Icon/Logo Displayed on Main Page				●

If you have any questions or need further information, please feel free to contact us.

Sincerely,

Jaime Bencia
 AYSO 1463 Regional Commissioner (Elect)
 858-200-5416
rc.ayso1463@gmail.com

FALL 2019/SPRING 2020 BENEFITS DESCRIPTION

Timeframe: START AUGUST 2019 – END OF JULY 2020

BRONZE Program - \$250.00

- Sponsorship Program consists of a \$250 tax-deductible donation.
- Sponsor Appreciation Plaque to display.
- Company information will be listed on 1463's Sponsor page for one full AYSO year

SILVER Program - \$500.00

- The Silver Sponsorship program consists of a \$500 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company name and link will appear in a Weekly Update Email sent to the entire Region. All participating families in the AYSO 1463 program will receive this email.
 - Name appears on a Banner to be displayed on the field during game day Saturdays.
Note: Banner to be displayed & logos must be provided by the company.

GOLD Program - \$750.00

- The Gold Sponsorship program consists of a \$750 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company provided brochure or flyer handouts at next season's player registration.
 - Company information will be shared on our Facebook and Twitter page on a rotating basis with other sponsors as the sponsor of the week for the season.
 - For all Region Gold sponsors received by **September 15th**, your company name (in large print) will be on a banner displayed on rotating soccer fields all day each Saturday for the season. **Note:** Banner to be displayed & logos must be provided by the company.

PLATINUM Program - \$1,000.00

- The Platinum Sponsorship program consists of a \$1,000 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Regional Sponsors have a logo on our main website (front main page) and will have links to your company website for one year.
 - Company information will be shared on our Facebook and Twitter page on a rotating basis with other sponsors as the sponsor of the week for the season.



Sponsor/Company Name: _____

Donation in the amount of: \$ _____

Other Donated items: _____

Donation Date: _____

Complete Mailing Address:

Contact Person: _____ Phone: _____

(Is this a cell phone # and is text messaging an option?) _____

Email: _____

All items MUST be picked up in person, no cash. Check must be written out to: "AYSO 1463", and nothing in the memo line, except "donation".

AYSO is a non-profit, tax-exempt corporation registered with the U.S. Internal Revenue Service, the Franchise Tax Board and the State Registry of Charitable Trusts.

AYSO Federal ID# is 95-6205398. Please consult with a tax professional regarding deductions for charitable donations. Please accept our sincerest thank you for your time and support – on behalf of our coaches, players and families.