



# REGION 1610

## ATASCADERO, CA

OFFICIAL AYSO

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April 2017

Dear AYSO Sponsor:

The American Youth Soccer Organization (AYSO) in Atascadero truly appreciates your past support as a sponsor. In 2016, AYSO provided an opportunity for over 800 children to play soccer in our community, thanks in large part to the generous sponsorship from local businesses.

AYSO would like to invite you/your company to again join our recreational soccer programs as a sponsor. With your financial support, registration fees can be kept to a minimum, making organized soccer available to more youth in our community. Children gain life values from participating in our league include cooperating with teammates to achieve a common goal; improving skills through diligent effort; sportsmanship; and just having fun! Our goal this coming season is to again have a sponsor for every team. That means we are looking for 80 local businesses or individuals to step up and support our local youth.

As a Silver, Gold, or Diamond sponsor, your business will receive the following (please see sponsorship levels attached for a detailed description):

- Appreciation plaque
- Name listed on the jersey sleeves
- Business name listed on season banner that proudly hangs at all sites

If you choose to be a sponsor for AYSO, please complete the Sponsorship Application form and send with your donation to the AYSO address listed below.

Thank you for your thoughtful consideration. Your involvement in AYSO soccer helps make Atascadero a special community. If you have questions, please call (805) 464-7901

Sincerely,

Heidi Bryson  
Sponsorship Director

Please submit sponsorships to: P.O. Box 1413, Atascadero, CA 93423  
Visit us at [www.atascaderosoccer.org](http://www.atascaderosoccer.org)