

AYSO Region 18 Board Meeting AGENDA

July 16, 2018

7:00 Open/Order - 7:30 Start - Hennessey's

Call to Order – Krista

● June Minutes Approved

Regional Commissioner's Report – Krista

- Area Meeting 16/19U changes
 - Allowed to do throw-ins at 8U
- City Field Update - Really close to reaching an agreement on cost of fields. Another meeting this Wednesday. Hope to come to a final agreement that all the local leagues agree to, which will be brought to City Council.
 - Field Cost changes will likely take effect in January 2018 (update).
- President's Award - will be awarded to 2 local boys who refereed over 100 hours each last year.
- Spring fees will likely need to go up.
- All Stars is supposed to be a self-funded program. We have done free All Stars in the past, but we'll need to charge for it going forward.
 - This is a National Rule that has a Section exception.
 - 90% of players in Core don't play in All Stars but fund the program.
 - Andrew would like to have a vote on this change.

PCA Update – Alan/Dan

- Putting together a Coach Mentor Program because there is too much negative coaching. Helping to remind Coaches of how they are talking on the sideline. Want to change the culture for R18.
- Alan heads up the local PCA Chapter (Positive Coaching Alliance)
- Going to take elements of PCA program for R18 and implement over 2 to 3 years.
- **Want to identify 30 Mentors** - 1 90-min Training Session before the season, then attend 1 game per week during the season, take notes, and provide feedback for the coaches.
 - Approx 10 showed interest at the meeting
- Program is not punitive. Just a reminder.
- Would like to get EVO involved and have them incorporate the PCA program in practices.
- Would like to dedicate a Rotator Image on Website to Coaches Tip of the week. Then we could have a page in the Coaches Channel with a collection of the Tips from the year.
- We want to publicize this at the coaches meeting.

World Cup Viewing Party

- Almost 100 people attended World Cup Party. Offered on-site registration for anyone having technology issues.
- Chris Otey volunteered to run the Women's World Cup Viewing Party in 2019.
- Really fun community event.

Summer Nights

- Pick-up Games for 6 consecutive Wednesday Nights.
- Just had first week.
- Excellent feedback. Kids and parents loved it.
- There is demand for more, but we need to have to volunteers to manage the logistics if we were to expand.

Registration Update – Byron

- 2475 registered, 42 on the waitlist (vs 2605 on the same day last year)
- Currently BU10, BU6, GU10, GU12, GU6.

Draft Process – Report Access - Scott

- There is a Rating Report on Google Drive that shows all of the kids registered for this year with their ratings from last year..
- Scott will update periodically with new registrations from BS.
- All Board Members have View Access. Recommend DCs copy this sheet (to another Google Sheet or Excel) to modify and share with coaches in their division.

Ref Committee Report – Charlie

- Class schedule

Coach Committee Report – Steve

- Class schedule

Opening Day/Village

- They will be wiring lights before the start of the season. They are not LED lights. Should be going back before next season to replace the lights.
- As part of the negotiation for Village, there was an agreement that the city would pay for new lights for the field. It didn't happen.
 - LED lights would last 7-10 years
- Sprinturf says they can be done within 10 days. If the field is not done on time, we are supposed to be paid \$100/hour to find another field.
- We will be doing an "Opening Day Event" with the City at Village Field. We do not yet have a set date. Celebration may be a few weeks into the season.

Finance Update – Stan/Andrew

- Fiscal year end
- Currently Assets of \$570k (includes money coming in from registration for next year)

Field Report – Russ

- Field Sizes, Goals, Additional Equipment
- Same fields as last year.
- Need to decide whether we want to use Costa Meadows West (turf) field. They charge a sizeable fee.
- Need to confirm if there is budget for the Costa fees.

Tech Report – Scott

- Serious registration issues with Blue Sombrero.
 - At times 10%-25% of registrations were erroring (exact number unknown because we don't know how many may have given up and not contacted us).
 - AYSO National has someone dedicated to fix these issues and he's been in Atlanta working with BS. We're hoping this will slowly get better for the future.
- Website Redesign
 - Created Channels to try to Target different segments of our customer base
 - Prospective Parents Researching the League
 - Parents Registering
 - Parents Looking for Team Information
 - Referees
 - Coaches
 - General Region Info
 - Need Subject Matter experts to provide Scott with the content for the website and verify the accuracy of content already on the site.
 - Feedback needs to be detailed and specific
- New iPhone App being pushed by Dicks.
 - Game Changer Team Manager will be the app for this season. A lot of questions remain about it's functionality. At first glance there appears to be less functionality than TSHQ App.
 - TSHQ App is going away.
 - Important to note that Game Changer Team Manager is NOT the same as the Game Changer App that MBLL uses.
 - AYSO is also recommending an App called Band, but it is not integrated with Blue Sombrero.
- Logo Updated
 - We are meeting with the parent who volunteered to design a new logo
 - No timeline set
- Social Media
 - Questions about Photo Rights - Parents sign waiver for Photo Rights during registration and we're following AYSO National Guidelines for Social Media and Website photos.

Safety Update – Andrew R.

- Will be following up on safety issues on fields (stakes, etc) as fields open back up after summer.

Uniform update – Nedra

- Uniforms ordered (for the new team sizes)
- Each coach will receive First Aid plus extra ice packs
- Uniform changes due 8/17
- Other dates on Date sheet distributed (will be put on shared calendar)

DC Updates

- Littles/Middles Meetings
- Draft dates

Scholarship Program

New Business