Saugerties AYSO 595 New Logo Contest!

Official Rules:

The purpose of this contest is to design a new logo for Saugerties AYSO 595. The logo may be used for, but not limited to: online websites and social media platforms, digital and printed marketing materials, uniforms, equipment and supplies. The following constitute the official rules:

- All submitted work must be the original work of the entrant(s) and must not include, be based on or be derived from any third-party or pre-existing designs, trademarks or copyrighted images.
- All entries will become the property of Saugerties AYSO 595. By submitting an entry, each entrant agrees that any and all intellectual property rights to the logo design are deemed assigned to Saugerties AYSO 595.
- Saugerties AYSO reserves the right to modify the winning logo to better fit the needs of the organization. We ask that if you submit an uploaded picture (for example: from a phone or tablet) based on hand-crafted original artwork, that you keep the original artwork on-hand until we are able to obtain a high resolution image of the original. Saugerties AYSO will make every reasonable attempt to allow the winner to keep original artwork, if they prefer to do so, provided that we are able to obtain a high resolution image of the original artwork, *only*.
- Multiple entries are allowed and encouraged; however, only one grand prize may be claimed by the winner.
- The winner of the contest will be voted on and approved by the Board of Directors and all decisions made by the Board of Directors will be final.
- The winner of the contest will be notified via Facebook or Instagram and at the time of notification, a request for a high resolution image of the design will be made.
- Failure by Saugerties AYSO 595 to receive/obtain a high resolution version of the winning entry *within five business days* may result in disqualification of the entry. However, as indicated above, all reasonable efforts will be made to assist the winner with this process.
- It is not until the Board of Directors receives/obtains a high resolution version of the winning entry that the contest result will become final and the winner declared.
- Contestants are urged to visit our website at www.ayso595.org, to find out more information about our organization, including our mission, values and current Saugerties AYSO 595 logo.

To Enter:

- Design a logo (either graphically or through hand-drawn artwork) that you feel best suits Saugerties AYSO 595.
- Upload your image/artwork with a comment to this post on our Facebook (http://www.facebook.com/SaugertiesAYSO) or Instagram (https://www.instagram.com/saugertiesayso595/) pages.
- Entries may also be sent by e-mail to SaugertiesAYSO595@gmail.com
- **All entries must be received before the end of the day on Friday, July 10, 2020.**

<u>**Selection Criteria:**</u>

The Board of Directors will evaluate all entries based on the following criteria (though other criteria may also be considered):

- **Relevance** – Does the entry align with the purpose and goals of Saugerties AYSO 595?
- **Saugerties Based Focus** – Does the entry embody the local Saugerties community?
- **Originality & Creativity** – Does the entry exhibit original design, creativity and imagination?
- **Aesthetic Quality** – Does the submission command attention? Does it display visual balance and color coordination? Do all of the elements work together to form a unified and appealing design?

<u>**Grand Prize:**</u>

<u>One</u> grand prize, consisting of <u>one free calendar year</u> (one Fall season and one Spring season) of soccer <u>for one player</u> will be awarded to the winner, provided that we are able to obtain a usable likeness/image of the logo. This free year of soccer will also include a free uniform. You will initially be responsible to pay the $20 insurance/registration fee set by AYSO National during the Fall season, however the Board of Directors will reimburse the $20 fee to the contest winner.