

## **American Youth Soccer Organization (AYSO) Region 1296**

Dear Community Member,

Nothing warms the heart more than seeing the triumphant smile on a child's face after scoring a goal for their team. And this is what motivates our volunteers to put countless hours into running an organization that provides a safe, fun and affordable soccer program for our community youth.

The American Youth Soccer Organization (AYSO) Region 1296 is an all-volunteer, non-profit organization serving Capac and surrounding communities. Started by community volunteers a decade ago, this program continues to run successfully with the generous and greatly appreciated help of various local sponsors.

Your sponsorship not only helps our program operate but also puts you in the public eye as a charitable community member. Hundreds of players and spectators will know that *you* helped provide an affordable sport for your community to enjoy.

We've broken down the sponsorships to provide everyone a chance to contribute in a manner that best fits their current budget. If you've volunteered or sponsored a team in the past, we'd like to take this opportunity to thank you kindly. And if this is your first time sponsoring – thank you, and welcome to the AYSO family!

### **Sponsorship Packages for Fall 2020/Spring 2021**

#### **Platinum Team Sponsor -- \$200**

Website recognition  
Acknowledgment at all Region events  
Sponsorship Team Photo to display within your business  
Newsletter advertisement  
Public Thank-You in Tri-City Times

#### **Gold Team Sponsor -- \$150**

Website recognition  
Acknowledgment at all Region events  
Sponsorship Team Photo to display within your business  
Public Thank-You in Tri-City Times

OR

#### **Platinum Plus Team Sponsorship -- \$250 (Best Advertising Value)**

Website recognition – [capacayso.com](http://capacayso.com)  
Acknowledgement at all Regional Events  
Sponsorship Team Photo to display within your business  
Newsletter advertisement  
Public Thank-You in Tri-City Times  
\*\*Active Link from our Website directly to your Website or Social Media page!!

Please contact our Sponsor Coordinator or Regional Commissioner at the information provided below with any questions you may have.

Sponsor Coordinator: Melanie Mailloux – (810) 310-6082 or [capacayso1296sponsor@gmail.com](mailto:capacayso1296sponsor@gmail.com)

Regional Commissioner: Scott Mailloux – (810) 310-1132 or [capacayso1296rc@gmail.com](mailto:capacayso1296rc@gmail.com)

Thank you for your support, we look forward to having you as a sponsor,

AYSO Region 1296

Find us on Facebook/Capac AYSO or reach us at our webpage [www.capacayso.com](http://www.capacayso.com)

**P.S. A response letter and sponsorship fee should be postmarked by Monday, August 24.** Please use the self-addressed enclosed envelope for your convenience. And, remember, **your sponsorship is tax-deductible**. We will provide a tax receipt for your records.

(Please include this form and a business card/logo along with your sponsor check made payable to: AYSO Region 1296 -- P.O. Box 114, Capac, MI 48014)

**Yes, I would like to be a Platinum Plus Team Sponsor, \$250 is enclosed. My Webpage or Social Media Page is listed below**

**Website:** \_\_\_\_\_

**Facebook:** \_\_\_\_\_

**Twitter:** \_\_\_\_\_

**We will use your business card/logo for ad placement in our next newsletter and on our webpage.**

**Yes, I would like to be a Platinum Team Sponsor, \$200 is enclosed. We will use your business card/logo for ad placement in our next newsletter and on our webpage.**

**Yes, I would like to be a Gold Team Sponsor, \$150 is enclosed. We will use your business card/logo on our webpage.**

**Please include here the name of the specific team/age group, coach or player you would like to sponsor, if applicable:**

---

---