

Rush Soccer and Capelli Sport Announce Historic Partnership

Capelli Sport to Become Official Uniform and Apparel Supplier in 2019

New York, New York – Rush Soccer, the internationally recognized sporting organization focused on the development of soccer players, and Capelli Sport, the international sportswear and team wear brand, have announced a historic long-term partnership.

According to the terms of the agreement, the partnership, which will see Capelli Sport become the official uniform, retailer and fan gear supplier to Rush Soccer, will officially begin June 2019. All on-field and off-field player and coach apparel, accessories and equipment will be exclusively Capelli Sport. Through in-house production and shipping processes, Capelli Sport will provide kits to Rush Soccer consumers at equal quality and lower cost than its competitors, along with a customized Rush blue pigmentation on all Rush branded apparel. The apparel company will set Rush Soccer players and fans apart on the fields, while also supporting grassroots programs and services. The new partnership in 2019 brings with it like-minded parties set on providing quality service, care, and growth to all members outfitted in the Rush "R".

Rush Soccer has partnered with more than 90 clubs across the globe, and provides a comprehensive club development curriculum that benefits more than 35,000 players. As the largest soccer club in the world, and with an ever-expanding footprint across the globe, Rush Soccer is creating a brand of soccer unavailable anywhere else. The organization's extensive network of professional coaches and technical staff are dedicated to the the betterment of soccer across the world and developing a better quality of soccer player within the Rush system.

Rush Soccer's President and CEO Tim Schulz, who founded the Rush in 1997, comments, "Capelli Sport understands our vision for creating a player pathway from recreational, to competitive, to elite, to pro. In addition, Capelli Sport provides great international opportunities to enhance our brand on the global stage. Capelli Sport has the consumer in mind by skipping the middleman in their production process. We look forward to partnering with Capelli as we move into this new era."

Rush Soccer continues to solidify its place within the highest ranks of both youth and professional soccer through its Vision Statement. As a member of the Capelli Sport network, that vision will hold the potential for even greater expansion. Rush Soccer continues to make tremendous strides on the field, as it builds upon its player pathway to the professional level. Off the field, Rush Soccer's initiatives and execution surrounding its Core Values are second to none, as the organization's philosophy, model and values positively affect each community that surrounds one of its partnering clubs, both on and off the field.

Capelli Sport was founded in 2011 by President George Altirs, with the mission to provide quality, functionality and design for high-level performance on the field. Altirs' more than 30 years in the apparel, fashion and accessory business with parent company GMA Accessories led to the creation of Capelli Sport. The brand's innovative, world-class training gear, equipment and uniforms have yielded many global recreational, youth, club, collegiate, semi-professional and professional sports partnerships.

"This partnership marks a significant milestone in the history of Capelli Sport," Capelli Sport president George Altirs said. "Through Tim (Schulz) and the Rush Team, both Capelli Sport and Rush Soccer will continue to grow and expand for years to come, opening the doors of opportunity both on and off the field to athletes of all levels. We are incredibly excited to outfit the past, present and future members of the Rush Soccer community."

In eight years of operation, Capelli Sport has become the partner of, and the official outfitter for, a number of internationally recognized sporting organizations, professional clubs and international teams. Currently, Capelli Sport distributes its world-class training gear and apparel in more than 25 countries worldwide.

About Rush Soccer

Rush Soccer is committed to providing an unparalleled soccer experience for all who have interest in the game of soccer. Rush Soccer promotes the development of character, the electricity of competition and the importance of pure enjoyment. We accept the responsibility of teaching life lessons to our athletes to further their growth inside the game and out. We believe that all players should be afforded an equal opportunity to explore their potential and participate in challenging circumstances that will yield positive outcomes. We are committed to making soccer a pleasant, safe and rewarding experience for everyone involved, regardless of age or ability. Through quality coaching, sound leadership and absolute sincerity, Rush Soccer will work to be the best soccer club in the world.

About Capelli Sport

Capelli Sport is an innovative sportswear and team wear brand focusing on design of the highest quality, latest fabric technology and design functionality for world-class performance on the field. For more information on Capelli Sport, current partners, and how to join the team today, visit [Capelli Sport](#), follow them on Twitter (@capellisport) and Instagram (CapelliSport), or visit the Capelli Sport Facebook page.

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