

**Post Falls Junior Tackle & Cheer
Board Meeting Minutes**

Date/Time: September 10, 2013 - 7 pm
Location: PFHS – Library

In Attendance: Jason and Julina Hildreth, Greg Rouse, Kathy Mamola, Sara and Greg Rodriguez, Mike Anderson, Michelle Holmes

Visitors: Advocare Presenters (Star and Guest)

The meeting was called to order by Jason Hildreth at 7:00 pm.

Minutes Recap: August 2013 Meeting Minutes

Visitor Topics:

- Fundraising opportunities with Advocare.

Equipment Update:

- Coaches Boxes – All coaches have equipment bins. We need to make sure we get them all back.
- Need to get fill dirt for the holes in the Cherry Lane field.
- New helmets arrived and have been checked out.
- Need to fix the flicker in the scoreboard at PFMS.
- Keys – Jason to work on getting keys located for unlocking fields.

Coaching Update:

- 4th Grade Update:
 - We have gotten 4 home games at Cheery Lane – 2 Saturdays with back-to-back games.
 - Need refs for these games and they will need to use the YMCA rules.
- Practice field updates:
 - Two 7th Grade Teams moved to the Middle School
- Coach Background Checks – Julina to get a list of coaches from Greg Rouse to run Kootenai County background checks.

Games Update:

- CDA has a real large kid grabbing facemasks after the play.
- Need to pursue “cheap shot” claims.
- Greg to follow up with Beavers about taking a knee when there is an injured player.
- CDA cheerleaders are displaying very un-sportsmanship-like behavior towards our cheerleaders.
- There will be a 3-person limit for the timekeepers per field.

Cheer Update:

- One new cheerleader started today.
- There is a two-practice requirement before they can participate in a game.
- Michelle received approval from Craig Christensen to sell cupcakes and cookies at high school games as a fundraiser.

Fundraising/Volunteers Update:

- So far, no response to concession signups form from the scholarship parents.

- Sara is working on new PFJT shirts with the company the high school orders their shirts from. The plan it to have an initial quantity to sell at the last few home games.
- Greg Rouse and Jason will contact some businesses for some sponsorships.
- Lia will turn in her volunteer hours to Walmart.

Concessions:

- Concessions were a mess in the beginning and then things went well.
- If there is only 1 game on a field, there will only be snacks and pretzels served.
- Need more little containers to store stuff.
- Could cheer help with concessions by walking through the crowd offering concession goods?

Financial Update:

- \$12,818 in the bank
- \$4,506.35 deposited from registrations
- \$400 in bounced checks
- \$2,135 has not been paid yet (registration and/or equipment deposits)
 - Lia requested board backing to set a date and require payment or the player will be benched.
 - Motion was made and passed. Lia will contact those that need to pay.
- We average \$27k to run a season
- We need to end the season with a minimum of \$6k to be able to start the next season.

Additional Items:

- Discussion about Advocare fundraising presentation.
 - Questions posed:
 - Will this affect our non-profit status?
 - Can we be an affiliate?
 - Is there a commitment or can we just let only those who want to do it?
 - Can we do it on our website and not have the PFJT participants have to sell it?
 - Kathy to contact Star and find out more.
- Has anyone heard about the advertising with Amazon.com? Jason to research the Amazon Associates Program.

Open Items:

- 2014 Items:
 - Need to come up with a coaching registration fee structure (i.e., head coach vs assistant coach)
 - Need to add PayPal to registration form on the website.
 - Add to the website that we accept Visa
 - Discuss a Raffle
 - Need to setup a scholarship process

Next Meeting:

- Tues, October 8, 7pm at the HS Library

The meeting was closed at 8:30 pm.