

Corporate Sponsorship

Dear Potential Sponsor:

The Fishers-HSE Youth Softball League is pleased to report that youth softball in our community continues to grow and thrive. In 2018 we project growth in both the number of participants in our rec league and travel program as well as the number of teams traveling to our facility to participate in tournaments.

Our Rec, All-Star and Travel teams consist of over 500 Fishers families playing well over 1000 games each year on Olio Park fields.

Over the past decade we have had the addition of fencing and lighting at Olio Park fields, as well as new bleachers and sidewalks, and infield improvements. All of this has transformed the park into a premier destination in Central Indiana. All of these improvements would not be possible without the generous support of our sponsors, many of which are local businesses. Many of these improvements are now in need of updates or repair. Our equipment is also in need of updating. We want to ensure we are providing up to date equipment to ensure the safety of our girls. These equipment updates and repairs can only happen with the support of the community.

How can you help?

The league is excited to present opportunities for corporate sponsorship for the upcoming 2018 softball season. The dollars raised through sponsorship help fund our teams with equipment and uniforms and provide scholarships for those in need of financial assistance. We strive to ensure that everyone has the opportunity to share the enjoyment of playing softball in our community.

Our sponsorship program provides different levels of contribution opportunities, allowing each local business or corporate partner to choose the level that works best for them.

Our sponsorship opportunities are as follows:

Platinum Level – \$2,500

- Sponsorship of Ten (10) Teams
- Signage on outfield fence
- Blue Sombrero announcements, which are advertisements that you create emailed directly to all of our families (5 per year)
- Twitter announcements (5 per year)
- Listing in our Opening Day Program
- Logo or Name on the front of all rec team jerseys
- Opening Day Booth
- Listing on our website, www.fishershseyouthsoftball.com/

Gold Level – \$1,500

- Sponsorship of Five (5) Teams
- Signage on outfield fence
- Blue Sombrero announcements, which are advertisements that you create emailed directly to all of our families (4 per year)
- Twitter announcements (4 per year)
- Listing in our Opening Day Program
- Logo or Name on the front of all rec team jerseys
- Opening Day Booth
- Listing on our website, www.fishershseyouthsoftball.com/

Silver Level – \$1,000

- Sponsorship of Four (4) Teams
- Blue Sombrero announcements, which are advertisements that you create emailed directly to all of our families (3 per year)
- Twitter announcements (3 per year)
- Listing in our Opening Day Program
- Logo or Name on the front of all rec team jerseys
- Opening Day Booth
- Listing on our website, www.fishershseyouthsoftball.com/

Bronze Level – \$750

- Sponsorship of Three (3) Teams
- Twitter announcements (2 per year)
- Listing in our Opening Day Program
- Logo or Name on the front of all rec team jerseys
- Opening Day Booth
- Listing on our website, www.fishershseyouthsoftball.com/

Blue Level – \$500

- Sponsorship of Two (2) Teams
- Listing in our Opening Day Program
- Logo or Name on the front of all rec team jerseys
- Opening Day Booth
- Listing on our website, www.fishershseyouthsoftball.com/

Red Level – \$300

- Sponsorship of One (1) Team
- Listing in our Opening Day Program
- Logo or Name on the front of all rec team jerseys
- Opening Day Booth

White Level – \$100

- Listing in our Opening Day Program
- Opening Day Booth

There is also an option for donations beyond one of the standard sponsorship levels listed. We welcome sponsorships for tournaments, trophies/awards, equipment purchases, facility enhancements, etc. Please contact us directly to explore these opportunities.

It is our hope that each corporation or small business can find a sponsorship level with which they are comfortable. We ask that you take the time to fill out the Registration Form that follows and mail with a check to the address in the center area of the form. Only half of our rec softball teams were sponsored last year, our goal is that all teams are sponsored. We recognize and send a special thank you to all returning sponsors!

Your consideration in our sponsorship program is greatly appreciated, not only by this Board, but also by the youth of our community. Feel free to contact Youth Softball Marketing Director, Robb Yankauskas, with any questions.

Thank you for your support!

Robb Yankauskas
 Fishers-HSE Youth Softball Marketing Director
 317.703.9442
ryankauskas@sbcglobal.net

Fishers-HSE Youth Softball League
2018 Recreational Team Sponsorship
Registration Form

Select Sponsorship Level:

_____	\$2,500	Platinum	– 10 Team Sponsorship
_____	\$1,500	Gold	– 5 Team Sponsorship
_____	\$1,000	Silver	– 4 Team Sponsorship
_____	\$750	Bronze	– 3 Team Sponsorship
_____	\$500	Blue	– 2 Team Sponsorship
_____	\$300	Red	– 1 Team Sponsorship
_____		Sponsor Total	
_____		Additional Donation	
_____		Total Enclosed	

Please make checks payable to Fishers-HSE Youth Softball and mail with this form to:

S.P.O.R.T.S.
Attn: Fishers-HSE Youth Softball
12690 Promise Road
Fishers, IN 46038

*Note: Please e-mail business logo(s) to: ryankauskas@sbcglobal.net
Fishers-HSE Youth Softball League's Tax ID is 35-1517749*

Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Alt. Phone: _____
Contact Name: _____
Email Address: _____
Website: _____

Is there a particular player you wish to sponsor? Yes No

If yes, player's/girl's name: _____

Player/Girl (age as of 12-31-17): _____