

2019  
FISHERS-HSE  
YOUTH SOFTBALL



**INFORMATION PACKET**

# 2018-19 Softball Board

## Executive Board

President	Kerrie Wincek	317.847.2293	<a href="mailto:klwincek@gmail.com">klwincek@gmail.com</a>
Player Agent	JD Trueblood	317.840.3845	<a href="mailto:jdtrueblood@gmail.com">jdtrueblood@gmail.com</a>

## Commissioners

14 and under	Rob Murray	317.674.2785	<a href="mailto:udflyers98@gmail.com">udflyers98@gmail.com</a>
12 and under	Mike Jordan	317.509.3259	<a href="mailto:mcjordan8970@yahoo.com">mcjordan8970@yahoo.com</a>
10 and under	Scott Parkinson	317.989.2532	<a href="mailto:sparkinson@esl-spectrum.com">sparkinson@esl-spectrum.com</a>
8 and under	Stacia Shockley	317.294.7881	<a href="mailto:stacia.l.shockley@rolls-royce.com">stacia.l.shockley@rolls-royce.com</a>
6 and under	Rich Hall	330.388.2416	<a href="mailto:rich7577@gmail.com">rich7577@gmail.com</a>
Travel	Laura Valenta	317.771.3546	<a href="mailto:lauravalenta@comcast.net">lauravalenta@comcast.net</a>
All-Stars	Shaun Rose	765.418.5349	<a href="mailto:shaunrose23@gmail.com">shaunrose23@gmail.com</a>
Fall Ball	Matt Jacques	317.281.1705	<a href="mailto:mjacques@performanceservices.com">mjacques@performanceservices.com</a>

## Board Members

Treasurer	Bob Venus	317.379.4240	<a href="mailto:bvenus@sbcglobal.net">bvenus@sbcglobal.net</a>
Facilities	Marlyn Guss	317.945.8555	<a href="mailto:mguss3@gmail.com">mguss3@gmail.com</a>
Tournament Director	Open		
Scheduling	Kristy Kirkman	317.572.5711	<a href="mailto:kristykirkman@comcast.net">kristykirkman@comcast.net</a>
Player Development	AJ Fritsche	317.219.9357	<a href="mailto:afritsche12@gmail.com">afritsche12@gmail.com</a>
Communications	Melissa McNall	317.509.7600	<a href="mailto:melissa.k.mcnall@gmail.com">melissa.k.mcnall@gmail.com</a>
Marketing Director	Robb Yankauskas	317.703.9442	<a href="mailto:ryankauskas@sbcglobal.net">ryankauskas@sbcglobal.net</a>
Special Events Director	Ashlee Alexander	317.460.5857	<a href="mailto:ateva1004@gmail.com">ateva1004@gmail.com</a>
Web Director	Tom Burdick	317.690.2748	<a href="mailto:burdicktom@gmail.com">burdicktom@gmail.com</a>
Member at Large	Kevin Lodes	314.575.7792	<a href="mailto:kevin.lodes@escocommunications.com">kevin.lodes@escocommunications.com</a>
Member at Large	Geoff Lambert	317.753.6355	<a href="mailto:gclambert74@gmail.com">gclambert74@gmail.com</a>

The Softball Board meets the 2<sup>nd</sup> Thursday of each month at the S.P.O.R.T.S. office (winter months) at 7pm or the Olio Park Concessions Stand (spring/summer months) at 8pm. All interested parties are invited and welcome to attend.

## Twitter

Follow **@FHSESoftball**

## Website

[www.fishershseyouthsoftball.com](http://www.fishershseyouthsoftball.com)

## Facebook

**@FHSESoftball**

# 2019 SOFTBALL CALENDAR

<b>February 3<sup>rd</sup></b>	Softball Rec League Evaluations Hamilton Southeastern High School AUX Gym <b>ATTENDANCE IS CRITICAL!</b> More information under "Rec/All-Stars Evaluations"
<b>Week of February 25th</b>	Coach Selections (Softball Commissioners Only)
<b>March 10<sup>th</sup></b>	Draft Day
<b>Mid-March</b>	Equipment distribution to coaches at Olio Park Concession Stand. Times will be announced at a later date.
<b>Mid-March</b>	<b>Mandatory Softball Coaches Training Session.</b> Times and locations for specific age groups will be posted at a later date. <b><u>ALL COACHES MUST ATTEND.</u></b>
<b>Mid-March</b>	Team rosters finalized
<b>Week of March 25<sup>th</sup></b>	Rec League Practices Begin
<b>April 13<sup>th</sup></b>	Rec Opening Day
<b>April 14<sup>th</sup></b>	Rec Opening Day rainout date
<b>April 14<sup>TH</sup></b>	All-Star Try-Outs
<b>April 20<sup>th</sup> - 21<sup>st</sup></b>	All-Star Try-Outs rainout dates
<b>April 26<sup>th</sup> – 28<sup>th</sup></b>	USFA Strike Out Leukemia/Lymphoma Fundraiser
<b>May 3<sup>rd</sup> – 5<sup>th</sup></b>	USFA Mental Health Awareness
<b>May 17<sup>th</sup> – 19<sup>th</sup></b>	USFA Power of Nine
<b>May 18<sup>th</sup></b>	Geist Half-Marathon
<b>June 7<sup>th</sup> – 9<sup>th</sup></b>	USSSA Shout Out to School's Out
<b>June 21<sup>st</sup> - 23<sup>rd</sup></b>	USSSA NIT Invitational
<b>June 28<sup>th</sup> – 30<sup>th</sup></b>	USSSA Brawl for it All (C Tournament)
<b>July 13<sup>th</sup> – 14<sup>th</sup></b>	Heatwave Tournament (All-Stars only, no travel)
<b>July 27<sup>th</sup> – 28<sup>th</sup></b>	Cats Travel Softball Tryouts
<b>Mid-August</b>	Fall Ball season starts

# 2019 FISHERS-HSE YOUTH SOFTBALL PROGRAM

## *Overview of Offerings by Age* (Age is based on girl's age as of December 31, 2018)

\*Note to parents of home-schooled or private school participants—please call S.P.O.R.T.S. (317-845-5582) to have your name added to the mailing list for special event fliers.

<b>5 &amp; 6</b>	<b>Commissioner: Rich Hall</b>	<a href="mailto:rich7577@gmail.com">rich7577@gmail.com</a>
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*This league is designed for 5 and 6 year olds who are ready to begin playing softball. Coaches will nurture the young ladies as they learn the basic fundamentals of the game. We will start slowly and gradually build over the course of the season. This is a coach pitch league.*

<b>8 &amp; UNDER</b>	<b>Commissioner: Stacia Shockley</b>	<a href="mailto:stacia.l.shockley@rolls-royce.com">stacia.l.shockley@rolls-royce.com</a>
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This division is player pitch with coach assistance after the first three pitches. The hitting tee has been put away and the game is scored with outs, innings and runs. The emphasis is on creating a fun and exciting environment and instilling confidence in the players while teaching them the fundamentals of the game.

<b>10 &amp; UNDER</b>	<b>Commissioner: Scott Parkinson</b>	<a href="mailto:sparkinson@esl-spectrum.com">sparkinson@esl-spectrum.com</a>
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This is a competitive league, giving the players the opportunity to play all of the positions, including pitcher. Although coaches will do some pitching, the emphasis is on learning to pitch and to hit off a 10U pitcher.

<b>12 &amp; UNDER</b>	<b>Commissioner: Mike Jordan</b>	<a href="mailto:mciordan8970@yahoo.com">mciordan8970@yahoo.com</a>
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This league will emphasize more advanced skills and development. We will be playing with more wide-open rules than the younger leagues. Girls do all the pitching in this league. Girls will still have the opportunity to play and learn all fielding positions.

<b>14 &amp; UNDER</b>	<b>Commissioner: Rob Murray</b>	<a href="mailto:udflyers98@gmail.com">udflyers98@gmail.com</a>
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This league will emphasize more advanced skills and development. We will be playing with more wide-open rules than the younger leagues. Girls still have the opportunity to play all fielding positions.

<b>All-Stars / 8U-14U</b>	<b>Commissioner: Shaun Rose</b>	<a href="mailto:shaun.rose23@gmail.com">shaun.rose23@gmail.com</a>
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The Fishers/HSE All-Stars teams are created from players participating in the Rec League program; All-Stars must be rostered on a Rec League team. The All-Stars program is an extension of the Recreational season for those girls wishing to get extra coaching, playing and developmental time by practicing and playing in tournaments around Central Indiana. All-Stars is intended to provide girls an opportunity to further develop skills and play at a higher level of competition than is generally offered in the Rec League (see the Fishers/HSE All-Star Section for more information).

<b>Fall Ball</b>	<b>Commissioner: Matt Jacques</b>	<a href="mailto:mjacques@performanceservices.com">mjacques@performanceservices.com</a>
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This league will emphasize on continued player development in a fun fall ball environment. We will be preparing girls that will move up in age category in the spring & providing a program for all girls to compete and play together. This will also help reduce erosion of our players to other area fall softball programs.

### ***Please note about “playing up”:***

*Our leagues are organized around 2-year age intervals. Girls are expected to play in the youngest age group for which they are eligible. However, in rare instances parents may decide that their child's interest is best served by “playing up” in the next older league. Parents may request for their child to “play up”, but this **requires** the parents to complete a waiver form and obtain written permission from the League President or Player Agent.*

## REC EVALUATIONS

Player Agent: JD Trueblood  
[jdtrueblood@gmail.com](mailto:jdtrueblood@gmail.com)

### **February 3rd --- Hamilton Southeastern High School AUX Gym**

Players are requested to arrive 10 minutes before their scheduled time. Registration will be required and girls will go through the evaluation in groups. All girls interested in pitching should report to the pitching evaluation. Please allow 45-60 minutes to complete the entire evaluation process.

**\*\*Please Note\*\***

**There are NO evaluations for the 5/6U and 8U leagues.**

10u	10AM – 12PM
12u	12PM - 1PM
14u	1PM – 2PM

## TEAM DRAFTS/PLAYER SELECTION

### **March 10<sup>th</sup> --- HSE Sports Office**

Teams for the 10U, 12U, 14U and High School age groups are formed by coaches “drafting” players. The objective of the draft is to ensure an even distribution of talent among the teams. **Players who are not evaluated will be randomly assigned to teams by a “blind” draw.** Each team will have approximately 12 players on their roster. The drafts will be held after the completion of player evaluations. Coaches will contact their team members as soon as possible after the draft. **\*\*Note – special requests relating to specific days/times for practices and/or games cannot be granted.\*\***

Head coaches will need to be available for the draft for their respective age group on the following dates/times. Drafts will take place at the HSE SPORTS office.

10u	Noon - 2:00pm
12u	2:00pm – 3:00pm
14u	3:00pm – 4:00 pm

\*5/6 and 8U team selections will be made the Week of March 10<sup>th</sup>.

## RECREATIONAL LEAGUE CHAMPIONSHIP TOURNAMENTS

All Divisions (8U thru High School) will hold a tournament based on regular season records, with the championship game in each division played in mid-June. First and second place trophies/awards will be presented at the completion of the final game. The players in the 5/6U league will receive their participation awards at the end of the regular season.

# FISHERS/HSE ALL-STARS

Commissioner: Shaun Rose  
[shaun.rose23@gmail.com](mailto:shaun.rose23@gmail.com)

## **ALL-STAR EVALUATIONS April 14<sup>th</sup> --- Olio Fields**

Players are requested to arrive 30 minutes before their scheduled time. Registration will be required and girls will go through the evaluation in groups. All girls interested in pitching should report to the pitching evaluation. Please allow 90 minutes to complete the entire evaluation process.

### **All-Stars Overview**

The Fishers/HSE All-Stars teams are created from players participating in the Rec League program; All-Stars must be rostered on a Rec League team. All-Stars does NOT take the place of the Recreational League; it is an addition to it. All-Stars, as defined by the Softball Board, is an extension of the Recreational season for those girls wishing to get extra coaching, playing, and developmental time by practicing and playing in tournaments around Central Indiana. The All-Stars program provides girls an opportunity to further develop skills and play at a higher level of competition than is generally offered in the Rec League.

All-Stars teams are selected for the 8U – 14U age divisions based upon a tryout process. **All-Stars tryouts occur on April 14<sup>th</sup> (Sunday after Opening Day)**. Girls interested in trying out for an All-Stars team should sign in at the registration table in front of the concession stand on April 14<sup>th</sup>.

During the Rec League season, All-Stars practices/games will generally be scheduled for Sunday afternoons. Once the Rec League season concludes in June, the All-Stars tournament season begins. The coach, with oversight from the All-Stars Commissioner, will determine the tournament schedule. Additionally, in preparation for the tournament season, All-Stars teams will participate in periodic Sunday Alliance doubleheaders (see FAQ below for more information).

### **FAQs about All-Stars:**

#### **When does the All-Stars season start?**

The start date for practices is ultimately up to the coach; although practices are intended to begin once the All-Star team is selected. Tentative first practice will be the week of April 29<sup>th</sup>. While the Rec League season is in progress, All-Stars practices and games will generally take place on Sundays and cannot conflict with Rec activities. Rec League participation comes first and will take precedent over All-Stars until after the Rec season tournament. If there are no Rec. League events, a coach is free to schedule a practice or tournament.

#### **How often do teams practice?**

All-Stars teams will generally practice once per week, on Sundays, during the Rec league season. All-Stars activities cannot conflict with any Rec League activities.

#### **Who sets the schedule?**

The coach will ultimately set the schedule with oversight from the All-Stars Commissioner. However, teams will generally be limited to a Sunday-only schedule during the Rec League season.

**What is “Sunday Alliance” and how is it associated with All-Stars?**

“Sunday Alliance” is a collection of recreational and travel softball teams in Central Indiana who play doubleheaders on Sunday afternoons from April to June. Our All-Stars teams are expected to participate in Alliance doubleheaders until the tournament season begins in late June. Sunday Alliance offers our All-Stars teams the opportunity to face stronger competition in a semi-competitive environment to prepare for competitive tournament play. Alliance games will be scheduled by the All-Stars coaches but typically they’ll take the place of a regularly scheduled Sunday practice. Alliance games are at Olio Fields and surrounding communities. **Please note, there are no longer any separate Sunday Alliance teams.**

**When is the “Tournament Season” and in how many tournaments will a team play?**

The All-Stars tournament season begins in late June, after the Rec League has concluded, and runs through the summer. It is ultimately up to the coach to decide on the number and location of tournaments but typically teams have generally elected to play in about 4 tournaments during the summer. Most tournaments are played over 3-4 days. They typically start with 1-2 games during the week (in the evening) and run through the weekend. A typical tournament will guarantee 4 games per team; consisting of two play-in games followed by a double elimination bracket-style format. How many days/games the team plays is dependent upon how many games they win.

**When are All-Stars tryouts?**

All-Stars tryouts take place **SUNDAY APRIL 14<sup>th</sup> at Olio Fields**. If a player would like to be considered for an All-Stars team you must attend the sign up at the registration table at the regularly scheduled Rec League evaluations. Information can also be found on the girls’ softball website at [www.fishershseiyouthsoftball.com](http://www.fishershseiyouthsoftball.com).

**How are girls selected?**

The tryout process includes 3 criteria upon which the players are evaluated; running, hitting and fielding. The scores are shared with the coach as criteria for selecting the team. In the event that a girl is not able to attend the scheduled tryout, a petition may be filed with the All-Stars Commissioner to consider a girl for selection onto a team.

**How are coaches selected?**

Anyone who has a clear and up-to-date background check with the SPORTS office is eligible. Applications are reviewed by a committee from the Softball Board. All applicants will be interviewed and selected by a selection committee.

**What is the cost associated with All-Stars?**

The total cost is determined by the number of tournaments played. In the past, tournament fees have been approximately \$150 per player (assuming 4 tournaments). Additionally, uniforms cost approximately \$75.

# Fishers/HSE Cats – Travel League

Commissioner: Laura Valenta  
[lauravalenta@comcast.net](mailto:lauravalenta@comcast.net)

## **Travel Softball**

The travel softball program is designed to provide a higher level of training and competition to those players that have a desire to develop their skills beyond what the recreational level allows. This program requires significant parental and player time commitment. These teams are different from the All Stars in that these girls tend to play travel only. Girls must live within the Hamilton Southeastern School district in order to be eligible to tryout. Girls that are age 18 and under are eligible to try out. Independent, knowledgeable evaluators will conduct open tryouts and evaluations in the fall. The Travel Commissioner is in charge of this evaluation process. The Head Coach will select the team based on the evaluation scores provided by the League and his or her personal knowledge of the player's ability. The Travel Commissioner will work with Travel Head Coaches to assure top scoring girls are named to the team.

## **Cats Travel Information**

The HSE Cats travel teams are competitive travel teams whose focus is playing softball at a high level. Players have the option of playing in the Rec league; however, that becomes more difficult at the older age groups. Teams will normally play 8 – 12 tournaments. Most tournaments are played within the region; however, there is the potential for overnight trips outside of the Indianapolis area. The league will attempt to form as many teams as possible in each of the age groups (10U, 12U, and 14U) based upon player and coach interest, as well as the ability for the team to be reasonably competitive. There may also be a travel team in the 16U or 18U age groups; however, those age groups will be governed by a separate policy. Games will typically be played from April through July. Tryouts and team selection for the 2019-2020 season will take place in late summer (time and location TBA). In order to maintain skills throughout the off-season, a light off-season schedule may occur. These are optional and other "in-season" extracurricular activities shall take precedent during the off-season. During the season (March – July) players are expected to focus on playing softball. Other athletic endeavors that conflict with tournaments and practices create a hardship on the team, players, and coaches. If a girl is planning to play another travel sport during the March- July timeframe, she must notify the league at time of evaluations. Those participating in other travel sports in this time frame may be ineligible for the "locked" positions.

## **Funding**

Travel teams are self-funded. The League will support the effort through allocation of resources, i.e. fields, equipment, league insurance and direction. The teams will raise the funds necessary through Player/Parent contribution, sponsorship, fundraising (Please note our bylaws do not allow players to solicit funds door to door!) or any other board approved means. Players will be assessed an amount based on the projected budget, which is established by each team. Fees typically range from \$500 to \$700 for the entire season. This may increase or decrease depending on the games played and team fund raising or sponsorship contributions, and do not include the cost of the uniforms.

## **Tournaments**

HSE Softball hosts several tournaments throughout the spring and summer. This year we will host tournaments in April, May, June and July. Travel and All-Star teams are expected to participate in these tournaments.

## **Cannot Attend Tryouts for either Cats Travel or Cats All Stars**

If a player is not physically capable of attending the scheduled tryout and makeup dates due to injury or illness prior to the selection of the team, the player's parent(s) can petition in writing to the Travel Commissioner to consider their child for the Travel team. Once the Head Coach is named, they will use all information available, including but not limited to past coaches, past performance or and individual workout to assess the child's ability to determine if the child would be capable of making the team without a physical tryout.



## Fishers-HSE Youth Softball All-Stars/Travel Coaching Application

All candidates for Head Coach must submit an application to the All-Star Commissioner or Travel Commissioner **one week prior** to tryouts, and have a background check form on file with S.P.O.R.T.S. The Travel/All Star Commissioners, Player Agent and League President will review Head Coaching applications and interview all qualified candidates. Once the Head coach is named, the Head coach will pick his or her Assistant Coaches. An application is not required for Assistant Coaches.

<b>Name:</b> _____ <b>Phone #:</b> _____
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<b>Address:</b> _____
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<b>E-mail Address:</b> _____
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<b>Player's Name:</b> _____ <b>Age:</b> _____ <b>Birth Date:</b> _____
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**Age group you are interested in coaching (please check one):**

<b>Travel:</b> 10U:___ 12U:___ 14U:___	<b>All Stars:</b> 8U:___ 10U:___ 12U:___ 14U:___
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**Did you Coach a Softball Team(s) Last Year? Yes**\_\_\_ **No**\_\_\_

**If Yes, What Team(s)** \_\_\_\_\_

**List Any Other Previous Coaching or Playing Experience:**

\_\_\_\_\_

\_\_\_\_\_

**Please provide three references from parents of children that you have coached or other coaches you have coached with:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Submit Form to:**      **Fishers-HSE Youth Softball All-Stars/Travel Commissioner**  
                                 **c/o S.P.O.R.T.S.**  
                                 **12690 Promise Road**  
                                 **Fishers, IN 46038**

## **WAYS THAT YOU CAN AND WILL MAKE A DIFFERENCE**

### **COACH A TEAM**

We need quality, caring individuals to guide and direct a team of young ladies. Please consider being a head coach or assistant coach.

\*Every coaching candidate must complete an application each year.

### **SPONSOR A TEAM**

REGISTRATION FEES ALONE ARE NOT SUFFICIENT TO FUND OUR BUDGET!

Sponsorship money helps pay for much needed capital improvements, field maintenance, umpire fees, equipment, team/player awards. We have excellent opportunities for your contribution to be recognized throughout the community. Sponsorship opportunities include, but are not limited to: **Team Sponsor, League Sponsor, Trophy Sponsor, Web-site Sponsor and/or Field Sponsor**. Sponsorship fees are tax deductible as a promotional expense or as a charitable contribution (we are a 501c 3 organization). More importantly, our sponsorship is helping the youth of our community. Contact Robb Yankauskas at [ryankauskas@sbcglobal.net](mailto:ryankauskas@sbcglobal.net) for more details on the outstanding sponsorship opportunities. A sponsorship form is included at the end of this packet for your convenience.

### **BE A TOURNAMENT VOLUNTEER**

Our travel and all-star programs raised thousands of dollars for the entire league last year by hosting several tournaments. It takes a great deal of work to host such large events. Parents are encouraged to volunteer and the efforts of all volunteers are appreciated. A successful event only happens when everyone pitches in to help! Please contact J.D. Trueblood @ 317.840,3845 if you are interested in helping with these events listed below.

<b>April 26<sup>th</sup> – 28<sup>th</sup></b>	USFA Strike Out Leukemia/Lymphoma Fundraiser
<b>May 3<sup>rd</sup> – 5<sup>th</sup></b>	USFA Mental Health Awareness
<b>May 17<sup>th</sup> – 19<sup>th</sup></b>	USFA Power of Nine
<b>June 7<sup>th</sup> – 9<sup>th</sup></b>	USSSA Shout Out to School's Out
<b>June 21<sup>st</sup> - 23<sup>rd</sup></b>	USSSA NIT Invitational
<b>June 28<sup>th</sup> – 30<sup>th</sup></b>	USSSA Brawl for it All (C Tournament)
<b>July 13<sup>th</sup> – 14<sup>th</sup></b>	Heatwave Tournament (All-Stars only, no travel)

As well as several tournaments during the Fall Season (September/October)

# Corporate Sponsorship

## Dear Potential Sponsor:

The Fishers-HSE Youth Softball League is pleased to report that youth softball in our community continues to grow and thrive. In 2019 we project growth in both the number of participants in our rec league and travel program as well as the number of teams traveling to our facility to participate in tournaments.

Our Rec, All-Star and Travel teams consist of over 500 Fishers families playing well over 1000 games each year on Olio Park fields.

Over the past decade we have had the addition of fencing and lighting at Olio Park fields, as well as new bleachers and sidewalks, and infield improvements. All of this has transformed the park into a premier destination in Central Indiana. All of these improvements would not be possible without the generous support of our sponsors, many of which are local businesses. Many of these improvements are now in need of updates or repair. Our equipment is also in need of updating. We want to ensure we are providing up to date equipment to ensure the safety of our girls. These equipment updates and repairs can only happen with the support of the community.

How can you help?

The league is excited to present opportunities for corporate sponsorship for the upcoming 2019 softball season. The dollars raised through sponsorship help fund our teams with equipment and uniforms and provide scholarships for those in need of financial assistance. We strive to ensure that everyone has the opportunity to share the enjoyment of playing softball in our community.

Our sponsorship program provides different levels of contribution opportunities, allowing each local business or corporate partner to choose the level that works best for them.

Our sponsorship opportunities are as follows:

### Platinum - \$2500

- Sponsorship on the front of 8 Rec Teams Jerseys
- Signage on the outfield fence
- Website Click-through
- Blue Sombrero Announcements (5 per year)
- Twitter Announcements (5 per year)
- Opening Day Program
- Opening Day Booth

### Gold - \$1500

- Sponsorship on the front of 5 Rec Teams Jerseys
- Signage on the outfield fence
- Website Click-through
- Blue Sombrero Announcements (4 per year)
- Twitter Announcements (4 per year)
- Opening Day Program
- Opening Day Booth

**Silver (OPTION 1) - \$1000**

- Sponsorship on the front of 1 Rec Team Jersey
- Signage on the outfield fence
- Website Click-through
- Blue Sombrero Announcements (2 per year)
- Twitter Announcements (2 per year)
- Opening Day Program
- Opening Day Booth

**Silver (OPTION 2) - \$1000**

- Sponsorship on the front of 4 Rec Teams Jerseys
- Website Click-through
- Blue Sombrero Announcements (2 per year)
- Twitter Announcements (2 per year)
- Opening Day Program
- Opening Day Booth

**Bronze - \$750**

- Sponsorship on the front of 3 Rec Teams Jerseys
- Website Click-through
- Twitter Announcements (2 per year)
- Opening Day Program
- Opening Day Booth
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**Blue - \$500**

- Sponsorship on the front of 2 Rec Teams Jerseys
- Website Click-through
- Opening Day Program
- Opening Day Booth

**Red - \$300**

- Sponsorship on the front of 1 Rec Teams Jerseys
- Opening Day Program
- Opening Day Booth

**White - \$100**

- Opening Day Program
- Opening Day Booth

**REC TEAM SPONSORSHIP**

- Your logo on the front of a rec team jersey

**FIELD SIGNAGE**

- Your logo highlighted on the outfield fence of one of our fields

**WEBSITE CLICK THRU**

- Your logo in the sponsors area of our website with click thru ability to your website

## **BLUE SOMBRERO ANNOUNCEMENTS**

- Advertisements that you create sent directly to every family that participates in softball through SPORTS.

## **TWITTER ANNOUNCEMENTS**

- We will Tweet out your message to our 2,200+ Twitter followers

## **OPENING DAY PROGRAM**

- Your logo will be featured in our Opening Day Program. Adding a advertisement or coupon can be added for an additional charge.

## **OPENING DAY BOOTH**

- You will be guaranteed booth space during our opening day ceremonies.

## **OTHER SPONSORSHIP OPPORTUNITIES**

### **EQUIPMENT SPONSORSHIP**

- Equipment like Golf Carts or Gators
- Donate services such as construction services, printing services, etc.
- Softball Equipment
  - Softballs, Bats, Batting Helmets, Catchers Gear, Etc.

### **CONCESSION STAND SPONSORSHIP**

- Donate Product
- Naming Rights for the concession stand – What is the value for that?

### **ALL-STAR & TRAVEL TEAM SPONSORSHIPS**

It is our hope that each corporation or small business can find a sponsorship level with which they are comfortable. We ask that you take the time to fill out the Registration Form that follows and mail with a check to the address in the center area of the form. For the first time ever, we had ALL of our rec softball teams sponsored last year. We recognize and send a special thank you to all returning sponsors!

Your consideration in our sponsorship program is greatly appreciated, not only by this Board, but also by the youth of our community. Feel free to contact Youth Softball Marketing Director, Robb Yankauskas, with any questions.

Thank you for your support!

Robb Yankauskas  
Fishers-HSE Youth Softball Marketing Director  
317.703.9442  
[ryankauskas@sbcglobal.net](mailto:ryankauskas@sbcglobal.net)

Fishers-HSE Youth Softball League  
 2019 Recreational Team Sponsorship  
 Registration Form  
**Select Sponsorship Level:**

- \_\_\_\_\_ \$2,500 Platinum – 8 Team Sponsorship, fence signage
- \_\_\_\_\_ \$1,500 Gold – 5 Team Sponsorship, fence signage
- \_\_\_\_\_ \$1,000 Silver #1 – 1 Team Sponsorship, fence signage
- \_\_\_\_\_ \$1,000 Silver #2 – 4 Team Sponsorship
- \_\_\_\_\_ \$750 Bronze – 3 Team Sponsorship
- \_\_\_\_\_ \$500 Blue – 2 Team Sponsorship
- \_\_\_\_\_ \$300 Red – 1 Team Sponsorship
- \_\_\_\_\_ \$100 White – Opening Day booth & program

\_\_\_\_\_ Sponsor Total  
 \_\_\_\_\_ Additional Donation  
 \_\_\_\_\_ Total Enclosed

**Please make checks payable to Fishers-HSE Youth Softball and mail with this form to:**

S.P.O.R.T.S.  
 Attn: Fishers-HSE Youth Softball  
 12690 Promise Road  
 Fishers, IN 46038

*Note: Please e-mail business logo(s) to: [ryankauskas@sbcglobal.net](mailto:ryankauskas@sbcglobal.net)  
 Fishers-HSE Youth Softball League's 501(c)3 Tax ID is 83-2289813*

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Website: \_\_\_\_\_

Is there a particular player you wish to sponsor? Yes No  
 If yes, player's/girl's name: \_\_\_\_\_

Player/Girl (age as of 12-31-18): \_\_\_\_\_