



# Lutz Chiefs

## Youth Football and Cheerleading

### 2020 Sponsorship Form

The Lutz Chiefs Youth Football and Cheerleading Program is a 501(3) C tax-exempt non-profit organization. For nearly 40 years, our focus has been on providing the youth of Lutz and its surrounding communities with a safe, structured environment to learn football and cheerleading, while also reaping the benefits of any organized team sport, including accountability, teamwork, respect, an appreciation for the value of hard work, and a sense of pride for the communities in which they live and play sports.

Today, our program continues to have a meaningful impact on our community—and, most important, the youth throughout the Lutz area. Frankly, it would be impossible to do all of this without the support from our sponsors, the community, and local businesses like yours that allow us to extend our reach and simply do more. Like your organization, the Chiefs want to make an impact, no matter how big or small – and we need your help to ensure our efforts are far-reaching!

We would like to provide your company with the opportunity to support our efforts and reap the rewards of advertising with an organization that boasts more than 250 registered families and an additional 1,500 + families who play on our fields and attend football games both in the fall and spring seasons.

If you are interested in partnering with us to either become a sponsor or continue sponsorship of our program, we encourage you to review the packages listed below and let us know which you may be interested in. We are also happy to discuss a customized sponsorship agreement if you prefer; just let us know. Either way, you can rest assured that every dollar, from every sponsorship, is immediately invested into growing both our sponsor's businesses and the Lutz Chiefs organization. We look forward to your support!



**The Chief: \$5,000 +**

- Everything in the Arrowhead package +
- Contact Amy Lancaster to discuss additional perks

**Arrowhead: \$2,000**

- 9 x11 END ZONE banner with your company name and logo placed on The Reservation (our home field).
- Your company will be listed and linked from the Chiefs website.
- Your company pushed throughout the year on our Facebook & Instagram pages.
- Your company pushed at all games over the loudspeaker system by our Chiefs announcer.
- Opportunity to display your company's information, gadgets, marketing materials, food, etc. at one of our five home games

**Touchdown: \$1,000**

- 5 x 8 banner with your company name and logo placed in between the 40--50 yard line of The Reservation.
- Your company will be listed and linked from the Chiefs website.
- Your company pushed throughout the year on our Facebook & Instagram pages.
- Your company pushed at all the games over the loudspeaker system by our Chiefs announcer.
- Opportunity to display your company's information, gadgets, marketing materials, food, etc. at one of our five home games

**Game Day: \$750**

- 4 x 6 banner with your company name and logo placed at The Reservation until the end of the spring season.
- Your company will be listed and linked from the Chiefs website.
- Your company pushed on our Facebook & Instagram pages.
- Your company pushed at all the games over the loudspeaker system by our Chiefs announcer.
- Opportunity to display your company's information, gadgets, marketing materials, food, etc. at one of our five home games

**Field Goal: \$550**

- 4 x 6 banner with your company name and logo placed at The Reservation until the end of the spring season.
- Your company will be listed and linked from the Chiefs website.
- Your company pushed on our Facebook and Instagram pages throughout the sponsorship year.
- Your company pushed at all the games over the loud speaker system by our Chiefs announcer



**Extra Point: \$350**

- 3 x 5 banner located at The Reservation with your company name & logo.
- Your company will be listed and linked from the Chiefs website.
- Your company pushed at all the games over the loudspeaker system by our Chiefs announcer

**Championship Scholarship Package: Football-- \$275.00, Cheer -- \$325.00**

- Covers the registration fees for a child in need of financial assistance.
- Enter the child's name in the form below or leave blank and we will assign a child in need
- Recognition at the end of the year banquet

**Special Forces (Family Sponsorship): \$250**

- 3x5 banner located at The Reservation with your athlete's photo and encouraging words of support
- Special "shout-out" to each sponsored athlete during their respective team's game by our Chiefs game announcer

All donations are tax deductible. A receipt will be provided once your donation has been received. Please make checks payable to Lutz Chiefs and mail to Lutz Chiefs P.O. Box 1006 Lutz, FL 33558. For additional information or questions, please contact Amy Lancaster at 703-789-5203 or [directorlutzchiefs@gmail.com](mailto:directorlutzchiefs@gmail.com).

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Athlete Name (for Championship package): \_\_\_\_\_

Sponsorship Package Selected: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Lutz Chiefs Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_