



SPONSORSHIP
OPPORTUNITIES





ONE CLUB. ONE CULTURE.

Mission

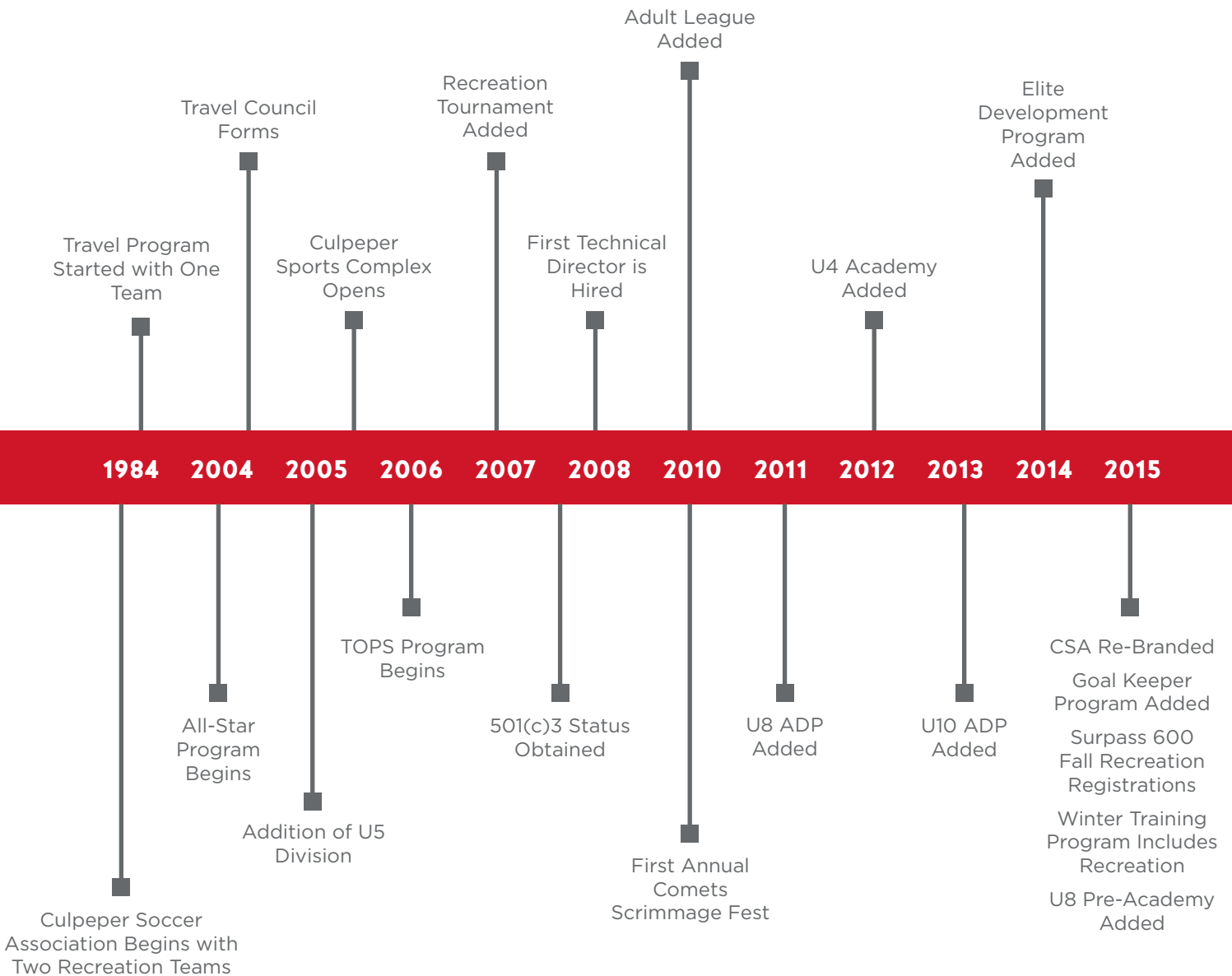
Our culture is exemplified by our players and their common goal to grow and play the game of soccer. Players are not bound by program or label but by work ethic and character. Their passion for the game goes beyond just training and matches; it's alive in classrooms, neighborhoods, and the community through friendships and program.

With development standing as the foundation and priority for all programs. We stand by our programs, staff, and members as success is not based on results, rather on the process and performance of all.

Vision

To be a youth soccer club that educates players in an environment that allows one to grow in sport, while producing and promoting character, health, passion, sportsmanship, and love of the game at all levels.

HISTORY OF CSC



AUDIENCE & DIGITAL IMPACT

Participants

| Sponsorships | Recreation | Travel | Academy | Total Youth Served (Fall 2017) |
|--------------|------------|--------|---------|--------------------------------|
| 60 | 1,400 | 206 | 46 | 1,652 |

Field Impressions*

| Approximate Number of People | Weekly | Per Season |
|--|--|-------------------|
| on fields during season games & practices: | 4,000 | 40,000 |
| during a tournament: | 5,000 - 7,000 / per tournament weekend | |
| receive club literature & info sheet: | 1,000 | 8,000 |
| entering sports complex (vehicles): | 10,000 - 12,000 | 100,000 - 120,000 |

Digital Media*

| Facebook | Email |
|--|-------------------|
| 852 page likes that increase roughly 3.7% per month Approx 18k impressions per month with approx 7k users reached per month and 1k impressions per post | 2,239 Subscribers |

Social Media Audience Insights

- 41.7% - Ages 35 - 44 / 22% - Ages 25 - 34
- 65% - Female / 35% - Male
- 72% Live in Culpeper and Surrounding Areas

* These numbers are approximate as of Fall 2017.

CORPORATE SPONSORSHIP LEVELS

\$100 BASIC SPONSORSHIP

Company logo on website with link to sponsor's site

\$250 TEAM SPONSOR

Company logo on website with link to sponsor's site
Team plaque

\$500 DIGITAL SPONSOR

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on two email blasts
1 Social Media Promotion Posts (*Organic only, not paid ad*)
Company logo on the CSC brochure

\$500 CSC CLASSIC T-SHIRT SPONSOR

Spring Rec Tournament (8 Sponsorships Available)

Company logo on website
Company logo on the CSC brochure
Company logo on all CSC Classic T-Shirts

\$1,000 BANNER SPONSORSHIP

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on two email blasts
Company logo in all promotional email footers for season (*Fall or Spring*)
Company logo on the CSC brochure
Company logo / address on club information sheet (*Fall or Spring*)
1 Social Media Promotion Posts (*Organic only, not paid ad*)
3x5 Banner on fence at complex

\$1,250 TABLE SPONSOR

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on two email blasts
Company logo on the CSC brochure
Company logo / address on club information sheet (*Fall or Spring*)
• Exclusive on-site table sponsorship at complex for 2 game days
6 ft table and 2 chairs provided
3x5 Banner on fence at complex

\$2,500 SPONSOR A SIDELINE

(8 Sponsorships Available)

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on two email blasts
Company logo on the CSC brochure
Company logo / address on club information sheet (*Fall or Spring*)
Sponsorship signage on field sideline during season with logo and website (*Fall or Spring*)
3x5 Banner on fence at complex

CORPORATE SPONSORSHIP LEVELS

\$5,000 TOURNAMENT SPONSOR

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on two email blasts
Company logo on the CSC brochure
Company logo / address on club information sheet (*Fall or Spring*)
On-site table sponsorship at tournament (excludes permits)
Company logo on tournament marketing materials
3x5 Banner on fence at complex
2 Social Media Promotion Posts (*Organic only, not paid ad*)

\$8,500 ANNUAL RECREATION UNIFORM SPONSOR

(2 Year Sponsorship Required)

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on four email blasts
Company logo on all program uniforms* for all reorders for a two year period
Company logo on the CSC brochure
Company logo / address on club information sheet (*Fall or Spring*)
3x5 Banner on fence at complex
3 Social Media Promotion Posts (*Organic only, not paid ad*)

\$8,500 ANNUAL TRAVEL PRACTICE JERSEYS SPONSOR

(2 Year Sponsorship Required)

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on four email blasts
Company logo on all travel practice jerseys for all reorders for a two year period
Company logo on the CSC brochure
Company logo / address on club information sheet (*Fall or Spring*)
3x5 Banner on fence at complex
3 Social Media Promotion Posts (*Organic only, not paid ad*)

\$8,500 ANNUAL TRAVEL JERSEYS SPONSOR

(2 Year Sponsorship Required)

Company logo on website with link to sponsor's site
Company logo and blurb (up to 250 characters) on four email blasts
Company logo on all Travel home and away jerseys for all reorders for a two year period
Company logo on the CSC brochure
Company logo / address on club information sheet (*Fall or Spring*)
3x5 Banner on fence at complex
3 Social Media Promotion Posts (*Organic only, not paid ad*)

SPONSOR INFORMATION

Sponsor Name:

Sponsor Address:

Sponsor Phone:

Contact Name:

Sponsorship Start Date: / /

Sponsorship End Date: / /

Sponsor Representative Printed Name:

Sponsor Representative Signature:

Date Agreement Signed: / /

RECEIPT

Sponsorship Level:

Date: / /

Amount Paid:

Check Number:

Last 4 of card:

Culpeper Soccer Club TIN: 74-3156626

Please send your high resolution logo to sponsorship@culpepersc.org. Thank you for supporting the Culpeper Soccer Club!



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CSC • PO Box 1105 Culpeper, VA 22701 • www.CulpeperSC.org