Amsterdam, July 2012

Dear LLOYD WHITE

AFC Ajax welcomes ATHENS UNITED SOCCER ASSOCIATION to the Ajax Online Academy and the Ajax Football Family as a USA Pioneer Club. The goal of AFC Ajax is to form talented young players into top level professional football players and by using the Ajax Online Academy your club can develop its own players similarly.

The youth teams at ‘de Toekomst’ are trained in exactly the same way as the first team and this prepares them to play in the Ajax style which is attractive, offensive – minded, creative, fast, fair soccer played as far away from the Ajax goal as possible.

Central to this method is the 4-3-3 formation for all age groups and concentrating on the technical excellence of the players. With access to the Ajax Online Academy ATHENS UNITED SOCCER ASSOCIATION will be ideally equipped with all the resources necessary to improve players and the club to emulate the world famous AFC Ajax.

I wish you great success,

Yours in Soccer

Frank de Boer

AFC Ajax Head Coach