



American Youth Football Del Norte Nighthawks Youth Football & Cheer, Inc. 2016 Sponsorship Form

For all contributions of \$1,500 or higher, all commitments listed below are initiated from the time of contribution throughout that entire year. Contributions up to \$1,500 will be initiated for one season of spring or fall football and cheer.

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| <p>Diamond League Sponsor ____ \$5,000 and up</p> <ul style="list-style-type: none"> ➤ Business name/Logo printed on large banner displayed at all home games ➤ Key sponsor recognition on website ➤ Sponsorship Thank You custom game jersey ➤ Full page ad in Parent Handbook (if printed) ➤ 2 dedicated marketing emails distributed to league families on behalf of business and/or offering promotions ➤ Sponsorship recognition announced at all home games, when permissible ➤ Host table at all home events to market business ➤ 1 league t-shirt and hat | <p>Platinum League Sponsor ____ \$2,500-\$4,999</p> <ul style="list-style-type: none"> ➤ Company logo on medium sized banner displayed at all home games ➤ Key sponsor recognition on website ➤ Sponsorship Thank You custom game jersey ➤ Half page ad in Parent Handbook (if printed) ➤ 2 dedicated marketing emails distributed to league families on behalf of business and/or offering promotions ➤ Sponsorship recognition announced at all home games, when permissible ➤ Host table at all home events to market business | <p>Gold League Sponsor ____ \$1,500-\$2,499</p> <ul style="list-style-type: none"> ➤ Company Logo on small banner displayed at all home games ➤ Key sponsor recognition on website ➤ Sponsorship Thank You custom game jersey ➤ Quarter page ad in Parent Handbook (if printed) ➤ 2 dedicated marketing emails distributed to league families on behalf of business and/or offering promotions ➤ Sponsorship recognition announced at all home games, when permissible ➤ Invitation to host table all home games/market business at designated Nighthawk events |
| <p>Silver League Sponsor ____ \$500 to \$1,500</p> <ul style="list-style-type: none"> ➤ Key sponsor recognition on website ➤ Company mention in Parent Handbook (If printed) ➤ 1 dedicated marketing email distributed to league families on behalf of business and/or offering promotions ➤ Sponsorship recognition announced at all home games, when permissible | <p>Scholarship Sponsor Covers the registration fees of a child in need of financial assistance</p> <p>____ \$350 – Football ____ \$150 – Cheer ____ \$300 – Cheer Uniform</p> <ul style="list-style-type: none"> ➤ Sponsor recognition on website and social media ➤ Recognition in Parent Handbook <p>_____ Participant's name</p> | <p>Team Travel Sponsor</p> <ul style="list-style-type: none"> ➤ Pays for designated team to travel to official playoff or competition event. These funds will only be used for travel purposes. Any unused funds at the end of the season will be deposited into the League's general account. <p>\$ _____ enter amount</p> <p>_____ Team's name/division</p> |

Your company/sponsor name: _____

A board member will contact you for ad materials. A receipt will be mailed to you after your donation has been received and processed. All donations are TAX DEDUCTIBLE and non-refundable.

THANK YOU FOR YOUR SUPPORT!

Please send form and payment, payable to *Del Norte Youth Football and Cheer, Inc.* to:
DNYFC

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San Diego, CA 92127

www.nighthawksyouthfootball.org
Tax ID #27-0193526