

Blue Springs Softball Association

Sponsorship Guide

2019



Blue Springs Softball Association
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USA SOFTBALL™
of Kansas City



Blue Springs Softball Association



About BSSA

Thank you for your consideration in being a sponsor for the Blue Springs Softball Association (BSSA). Our league goals include providing the means for the youth in our community to experience playing the game of fastpitch softball and have the opportunity to develop player skills and confidence. Even more importantly, league representatives work hard to have a positive impact on the young players who are playing the game they love.

We are a 501(c)(3) non-profit organization. Our primary funding source is registration fees paid by player families, proceeds from our fundraisers, and donations received from generous individuals and businesses. Since the average cost per player per year is continuing to increase, it is becoming particularly difficult for our league to provide all of the important amenities that make playing softball



rewarding for each player. In order to continue to make this experience a reality for our girls without increasing player registration fees, we are reaching out directly to area businesses offering the opportunity to help by becoming a sponsor! Any sponsorship level you select will be greatly appreciated.

Our league games are played at Hidden Valley Sports Complex in Blue Springs where we maintain a total of nine fields that are utilized daily for league games, team practices, and tournament games on weekends. The Blue Springs Girls Softball Association is affiliated with USA Softball and looks to that organization with respect to rules and guidelines for playing the game of softball. Our home, Hidden Valley Sports Complex, will host multiple USA Softball events this upcoming season. In addition to your organization being promoted to the participants in our league, you'll have constant exposure during the numerous tournaments that take place at the complex bringing in thousands of people from all over the country during the spring, summer and fall months.

One of the many great things BSSA has to offer our community in addition to our recreational league and competitive league, is our Exceptionals program where we provide children with special needs the opportunity to play the game of softball! This is a unique and amazing benefit to the special needs youth in our community and is looked forward to with enthusiasm each week.



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About USA Softball

USA Softball is designated as the National Governing Body (NGB) of Softball in the United States and a member of the United States Olympic Committee. One of the nation's largest sports organizations, USA Softball sanctions competition in every state through a network of 70 local associations and has grown from a few hundred teams in the early days to over 150,000 teams today, representing a membership of more than 2 million. USA Softball is dedicated to providing people of all ages the opportunity to play the game they love at a variety of levels by offering recreational, league, tournament and competitive play for fast pitch, slow pitch and modified pitch. USA Softball annually conducts thousands of tournaments throughout the country including over 100 National Championships. For more information on USA Softball, including its founding and history as the Amateur Softball Association of America (ASA), please visit, www.USASoftball.com.

About Exceptionals

Exceptionals is a softball program offered by BSSA for children with special needs. Anyone ages 5 to 20 that is unable to participate in a traditional softball program due to their special need qualifies for Exceptionals. The program pairs up players from recreational and competitive teams with players with special needs where they are encouraged and assisted in playing the game.

The Exceptionals program is a rewarding experience for all players and allows children with special needs to enjoy a few hours of competition, fun, and friendship. Games are played at the Hidden Valley Sports Complex on Monday nights in May and June.

About Sponsoring BSSA

BSSA offers a wide variety of sponsorship packages.

The details regarding sponsorship packages that are offered and how those levels can promote your business are provided below. Please take a moment to review and select the sponsorship level that best fits your business and budget. We can also work with you to create a customized sponsorship package. There are no paid positions in the Blue Spring Softball Association. The league representatives including coaches and board members are volunteers only, so your sponsorship will solely help with expenses associated with operating the league including; utilities such as electricity for field lights, necessary equipment for players, uniforms for each team, field maintenance, player insurance, and umpires for the league games.





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Sponsorship Packages 2017	Team Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Mega Sponsor
	\$350	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Recognition on website	X	X	X	X	X	X
Company Banner on outfield fence of one field.	X					
Company Banner on outfield fence of two fields.		X				
Company Banner on outfield fence of three fields.			X			
Company Banner on outfield fence of five fields.				X		
Company Banner on outfield fence of seven fields.					X	
Company Banner on outfield fence of all nine fields.						X
Recognition on our social media pages.		X	X	X	X	X
Commemorative 3x5 league picture plaque		X	X			
Organization logo (one color) on team uniforms			X	X		
Commemorative 8.5x11 league picture plaque				X	X	X
Organization logo placed on ball storage buckets for coaches				X	X	X
Organization logo (one color) on all league uniforms					X	X



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Sponsorship Form

Business Name

Business Address

Contact Name

Contact Phone

Contact E-mail

Website Address

Sponsorship Package

Mega Sponsor \$10,000

Platinum Sponsor \$5,000

Gold Sponsor \$2,500

Silver Sponsor \$1,000

Bronze Sponsor \$500

Team Sponsor \$350

Other Amount (please specify):

Signature:

Date:

Payment Information:

Notify us of your interest and one of our representative will gladly pick up the check in person. Otherwise all checks can be mailed with this form to the following address:

BSSA
PO Box 1097
Blue Springs, MO 64013

Please make checks payable to Blue Springs Softball Association.
All donations are tax deductible as charitable contributions.

