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# Mira Mesa Youth Football & Cheer

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TAX ID # 953137105  
PO Box 261156  
San Diego, CA 92196

Dear Community Relations Representative:

Mira Mesa Youth Football & Cheer (MMYFC) is located in Mira Mesa, a community of San Diego, CA. We are a nonprofit youth benefit corporation since 1976 and are operated solely by volunteers. We provide a safe atmosphere for youth football and cheer to boys and girls, ages 5-14.

We have over 100 children who play football and cheer during the fall and spring seasons. It's an awesome opportunity for our kids to exercise, become proficient in a sport, participate in a team environment and have fun all at the same time! Our goal is to provide an environment that enhances the participants' self-esteem, physical mobility, and embodies the spirit of teamwork and community.

It is our mission to provide a safe and positive environment to teach the fundamentals of the sports of football and cheer. In doing so, the Association and its members will instill in each participant the principles of dedication, hard work, community, honesty, scholastic achievement and sportsmanship.

We are reaching out to our community to help us fund our upcoming 2018-2019 season. 100% of the proceeds generated goes right back to the families to help lower the cost of registration, purchase new equipment, and field maintenance.

Thank you in advance for your time and consideration. Should you have any questions or concerns, please feel free to contact me.

**Noriko Cabrales**  
Vice-President  
Mira Mesa Youth Football & Cheer  
Phone: (858) 722-5401





**AMERICAN YOUTH FOOTBALL (AYF)  
MIRA MESA YOUTH FOOTBALL & CHEER (MMYFC)  
2018 SPONSORSHIP FORM**  
[WWW.MMCHARGERS.ORG](http://WWW.MMCHARGERS.ORG)

<b>\$100-\$199 "GAME TIME"</b>	<b>\$200-\$349 "FIRST DOWN"</b>	<b>\$350-\$499 "SAFETY"</b>	<b>\$500-\$999 "FIELD GOAL"</b>	<b>\$1000+ "TOUCH DOWN"</b>
COMPANY LOGO ON LEAGUE WEBSITE	"GAME TIME" BENEFITS	"GAME TIME" and "FIRST DOWN" BENEFITS	"GAME TIME", "FIRST DOWN" and "SAFETY" BENEFITS	"GAME TIME", "FIRST DOWN", "SAFETY" and "FIELD GOAL" BENEFITS
SPONSOR RECOGNITION AT ALL HOME GAMES	ONE DEDICATED MARKETING EMAIL DISTRIBUTED TO LEAGUE FAMILIES ON BEHALF OF BUSINESS AND/OR OFFERING PROMOTIONS	COMPANY LOGO ON ASSOCIATION'S BANNER WHICH WILL BE DISPLAYED AT ALL MMYFC EVENTS	EXCLUSIVE 2.5' x 4' BANNER DISPLAYED AT ALL MMYFC EVENTS	TWO DEDICATED MARKETING EMAIL DISTRIBUTED TO LEAGUE FAMILIES ON BEHALF OF BUSINESS AND/OR OFFERING PROMOTIONS
	COMPANY LOGO ON SPIRIT SHIRTS	ONE (1) LARGE MMYFC SHIRT	HOST TABLE AT MMYFC HOME GAMES AND EVENTS	EXCLUSIVE 2.5' X 6 BANNER DISPLAYED AT ALL MMYFC EVENTS & LARGE MMYFC JERSEY

IF YOU WOULD LIKE TO BE A SPONSOR, PLEASE FILL OUT THE FORM BELOW AND SEND TO THE MAILING ADDRESS AT THE BOTTOM ALONG WITH PAYMENT PAYABLE TO - **MMYFC**

COMPANY NAME \_\_\_\_\_

WEBSITE \_\_\_\_\_

POC \_\_\_\_\_ POC CELL PHONE (     ) \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TOTAL AMOUNT OF SPONSORSHIP \$ \_\_\_\_\_

THANK YOU FOR YOUR SUPPORT! **Deadline to be placed on our spirit shirt is June 1, 2018.**

FOR QUESTIONS CONTACT: Noriko - [njcabrales@gmail.com](mailto:njcabrales@gmail.com)  
MAILING ADDRESS - MIRA MESA YOUTH FOOTBALL & CHEER - P.O. BOX 26156, SAN DIEGO, CA 92196  
TAX ID # 953137105