



“BATTLE FORD FIELD”

CHARITY FLAG FOOTBALL TOURNAMENT SPONSORSHIP OPPORTUNITIES

WWW.MICHIGANFLAGFOOTBALL.COM

CHECKS MUST BE MADE PAYABLE TO:

“National Flag Football Association” a 501C-3 organization

2055 Franklin Road, Bloomfield Hills, MI. 48302

You must register your team online at www.NationalFlagFootball.com

A \$250 deposit is required to hold your spot at the time of registration.

Once your check is received, we will refund your deposit.

SUPPORT A TEAM



INCLUDED IN THIS OPPORTUNITY

- **Half Paid** team entry fee into tournament
- Name on the back of approximately 480 participation shirts

Requested Donation - \$517.50 (\$258.75 is tax deductible)

SPONSOR A TEAM



INCLUDED IN THIS OPPORTUNITY

- Team entry fee into tournament
- Naming rights of one of our 48 teams
- Name on the back of approximately 480 participation shirts
- Ability to pass out marketing materials in approximately 480 participation bags
- 10x10 Booth space to set up on the concourse in our vendor row (electical not included)

Requested Donation - \$1,035 (\$517.50 is tax deductible)

FIELD SPONSOR



INCLUDED IN THIS OPPORTUNITY

- Naming rights of all of our game fields. This is an exclusive opportunity.
- Name on all promotional material associated with this event including but not limited to:
 - Team entry fee into tournament
 - Tournament banner ad on www.MichiganFlagFootball.com website which has produced over 52,000 visits and 33,000 unique visitors since January 1, 2018 (source google analytics)
 - Tournament Post on our Facebook page with over 18,000 followers
 - Ability to pass out marketing materials in participation bags
 - Name as “Field Sponsor” on the back of approximately 480 participation shirts
 - Your company banners displayed at the field (Up to two banners)
 - Sponsor booth – 10x10 display

Requested Donation - \$2,500 (\$1,250 is tax deductible)

TROPHY SPONSOR



INCLUDED IN THIS OPPORTUNITY

- Your name located on all Champion and Runner Up trophies that will be distributed to approximately 160 participants. This is an exclusive opportunity.
- Name on all promotional material associated with this event including but not limited to:
 - Team entry fee into tournament
 - Tournament banner ad on website which has produced over 52,000 visits and 33,000 unique visitors since January 1, 2018 (source google analytics)
 - Tournament Post on our Facebook page with over 18,000 followers
 - Ability to pass out marketing materials in participation bags
 - Name as “Trophy Sponsor” on the back of approximately 480 participation shirts
 - Your company banners displayed at the field (Up to two banners)
 - Sponsor booth – 10x10 display

Requested Donation - \$3,000 (\$1,500 is tax deductible)

CINCH BAG SPONSOR



INCLUDED IN THIS OPPORTUNITY

- Your name located on all Cinch Bags that will be distributed to every participant in the tournament. We are expecting 48 teams with (8 – 10 players each).
- Name on all promotional material associated with this event including but not limited to:
 - Team entry fee into tournament
 - Tournament banner ad on website which has produced over 52,000 visits and 33,000 unique visitors since January 1, 2018 (source google analytics)
 - Tournament Post on our Facebook page with over 18,000 followers
 - Ability to pass out marketing materials in participation bags
 - Name as “Cinch Bag Sponsor” on the back of approximately 480 participation shirts
 - Your company banners displayed at the field (Up to two banners)
 - Sponsor booth – 10x10 display

Requested Donation - \$3,500 (\$1,750 is tax deductible)

PRESENTING SPONSOR



INCLUDED IN THIS OPPORTUNITY

- Presenting Sponsor Of This Event. This is an exclusive opportunity.
 - Name on all promotional material associated with this event including:
 - Team entry fee into tournament
 - **Tournament email blasts to over 32,000 families in our current database**
 - **Tournament flyers to over 6,900 current spring participants** (if signed by 6.10.18)
 - Tournament banner ad on website which has produced over 52,000 visits and 33,000 unique visitors since January 1, 2018 (source google analytics)
 - Tournament Post on our Facebook page with over 18,000 followers
 - Ability to pass out marketing materials in participation bags
 - Name as "Presenting Sponsor" on back of approximately 480 participation shirts
 - Your company banners displayed at the field (Up to four banners)
 - VIP treatment for 4 guests including \$100 in concession tickets, & on field access
 - Sponsor booth – 20x20 display
- Requested Donation - \$4,500 (\$2,250 is tax deductible)**