



FOR IMMEDIATE RELEASE

Leading Iowa Youth Soccer Clubs Announce New League - Fall 2020

Iowa, (Wednesday, June 10, 2020) - Nine of the leading youth soccer clubs within the state of Iowa are excited to announce the launch of a new league beginning this fall – **Club Development League (CDL)**.

The technical leaders from Ames Soccer Club, Cedar Valley Soccer Club, CRSA, FC United, Iowa Rush Soccer Club, Iowa Soccer Club, Sporting Iowa Central, Sporting Iowa East, and Vision Soccer Academy have collaborated to bring their vision of a club centric league to fruition.

CDL is a competitive state-wide player development league for 13U – 19U players. The league is by membership only, based upon satisfying league club standards that will continue to elevate the soccer landscape for years to come.

CDL will strive to provide an enjoyable and financially conscientious platform for all players at an appropriate competitive level.

The technical leaders recognize the importance of establishing club standards that will promote and enhance the development of soccer throughout the state of Iowa. CDL will create a positive environment in which all members including players, coaches, parents and referees can thrive and compete in games that promote the game of soccer.

Ultimately, CDL will allow technical leaders the ability to make soccer decisions much more effectively to improve the league's offerings and increase the enjoyment of all those involved.

Find out below what the technical leaders from each organization have to say:

“The Ames Soccer Club is excited to be part of such a strong group of clubs that have collaborated in forming the Club Development League for U13 – U19 players, as I believe it will really elevate the game of soccer for all participants including players, coaches, parents and referees. We look forward to being able to more easily manage coaching staff assignments, increase contact between coaches and players as well as providing meaningful enjoyable competition. **Gary Eyles, Ames Soccer Club**

“VSA is excited to collaborate with the other major clubs in the state to establish a better league format, better travel considerations, and better matchups for all the select and classic teams within our club for 13U-19U age groups. We firmly believe this alliance will positively shape the future of Iowa Soccer and has the potential to expand to other age groups and programs.” **Chris McGill, VSA**

“We are looking forward to being part of the league that will serve soccer clubs with similar goals and organizational structures. The Club Development League (CDL) is set to provide the strategic guidance, collaborative approach, and competitive environment that will enhance the soccer experience for our players and families”. **Alen Kudumovic, CRSA**



CLUB DEVELOPMENT LEAGUE

“We are excited about the opportunity to join the Club Development League (CDL) with our partner clubs. We will now join other like-minded soccer clubs that value the importance of long term player development, professionalism in coaching, and responsible coach and team conduct. In addition, because the CDL is a club focused league, the clubs in the league will fulfill our promise to our players and teams to ensure that our most qualified coaches will have greater opportunities to coach our developing soccer players. I have no doubt that the CDL will be at the forefront of offering all levels of soccer players in our respective clubs the opportunities that they need to thrive in the game they love to play!” **Jon Cook, ISC**

“The creation and development of the Club Development League (CDL), has been a thoughtful and invigorating process, as it includes a unique collaboration of like-minded clubs across our state with common goals and objectives for our players. I am proud of our collective clubs and leaders for implementing a player-development platform that will enhance the growth of our players by prioritizing their needs, while at the same time improving the value for our families. The CDL provides a unique framework that allows for common organizational goals to be achieved”.. **Bill Ajram, FC United**

“We appreciate the opportunity to be a part of the Club Development League (CDL) and feel this is a significant step in our club being able to fulfill our mission statement. Iowa Rush is excited to partner with the other member clubs to create an improved environment for player development, and feel the league will provide our families a better overall experience.” **Jeff Adamiak, Iowa Rush**

“We are excited about the opportunities that the Club Development League (CDL) will be able to offer to youth soccer players in the state of Iowa. Cedar Valley is proud to partner with like minded organizations with the goal to create the best possible soccer experience by providing a framework that helps focus on and enhance the development of players and coaches”. **Kyle Nelson, Cedar Valley**

“We at Sporting are constantly on the search for opportunities and partnerships that will enhance the experience of our players and families. This opportunity indicates our intent as an organization to provide the very best for our members. We are excited to work and collaborate with like minded clubs that value player development as its highest priority”. **Rich Bywater, Sporting Iowa Central**

“Sporting Iowa East was created to better serve the developmental and competitive needs of players in the Quad Cities area and we're delighted to take another giant step forward in growing the game through our partnership in The Club Development League (CDL) with other, professionally organised clubs whose goals and missions align with our own model of player/coach development, growth and improvement. The league is governed, organized and administered by the clubs and provides an incredible platform to strengthen the game and more importantly our players experience through better schedules, more meaningful games and a much healthier sideline culture from all involved, through the implementation of club standards. The CDL is committed to the growth of the game and as such, we are committed to the League and our partner clubs”. **Paul Dayrell, Sporting Iowa East**

Further details will be communicated as they become available with anticipated start date of CDL August 15 – 16, 2020.