



Dear friend of the community,

On behalf of the Mexico Sports Authority, I would like to extend an invitation to you and your company to become a sponsor for our 2019 season. Mexico Sports Authority is a non-profit organization whose mission is to:

- Provide youth with organized competition in a safe environment
- Bring our youth closer together through common interest in sportsmanship and competition
- Acquaint the players with the fundamentals of the game rules; running, batting, and fielding
- Teach sportsmanship, discipline and love of the game

We are looking for sponsors who are willing to help us continue to provide the youth of our community a competitively priced summer activity. Over the last several years we have seen our summer registrations continue to grow, while at the same time holding our registrations fees at one of the lowest in the area. Your sponsorship will allow us to continue to be an affordable program for the youth of our community.

If providing sponsorship for the Mexico Sports Authority is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

The Mexico Sports Authority looks forward to building a strong partnership with your company that will enable us to fulfill the hopes and dreams of our youth.

I welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership.

Thank you in advance for your consideration and support of Mexico Sports Authority.

Sincerely,

Andy Craig  
MSA President