



February 2020

Dear Friends,

For over 10 years, Miss Scotties Softball has taken immense pride in its mission of developing and expanding a solid girls' softball league for our Ballston Spa and surrounding communities. We focus on teaching the fundamental skills of the game, the basic ideals of sportsmanship and the overall enjoyment of the sport. Miss Scotties Softball offers a non-competitive recreational softball program for girls ages 5-13. This program benefits over 200 girls each spring.

Each year, many Capital Region business owners, families, and friends have supported our mission. We are writing to ask if you would consider being a sponsor for one of our Miss Scotties Recreational teams. With your sponsorship support, your business will get some great advertisements, depending on the level you choose. In addition, proceeds from your sponsorship will provide critical support to the Miss Scotties Softball League.

Along with your sponsorship, we cordially invite you to Opening Day where the girls can thank you for your generosity to our league, on Saturday, April 25th at 10:30am at the Luther Forest Athletic Fields in Malta.

Enclosed you will find our sponsorship information. We would be happy to discuss the sponsorship levels with you to find the best presentation for your company. Please contact Nick Krasniqi, VicePresident@missscotties.org. We hope you will support the Miss Scotties Softball League. Thank you for your consideration and we look forward to hearing from you soon.

Sincerely,

Miss Scotties Board

Miss Scotties Softball

P.O. Box 457

Ballston Spa, New York 12020

www.misscottonies.com

2020 Miss Scotties Sponsorships Sponsorship Level

Please select your desired level of sponsorship

- Grand slam \$1000 (and above)
- Homerun \$500
- Base Hit \$300

Contact Information

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____

Business Website: _____

Phone: _____

Twitter handle: _____

Payment Information

Sponsorship Level and Amount _____ / \$ _____

I would like to sponsor a specific team. The player's name is _____

Check payable to **Miss Scotties Softball** is enclosed

All advertisements and logos should be e-mailed to vicepresident@missscotties.org by April 1st, 2020 for inclusion in the Opening Day Program. Return this form with payment in the enclosed envelope.

2020 Miss Scotties Sponsorships Sponsorship Level

Grand Slam \$1000 (and above)

- Verbal acknowledgement at the Opening Day Ceremony
- Advertising signage on a **personal banner displayed inside all 4 fields** – **your sponsorship will give your business exposure from May – October (home travel games/tournaments, High School sectional games, Fall Ball games/tournaments. Not to mention the Luther Forrest Athletic Fields are the home to BSPA Cross Country team and many Soccer Clubs)**
- Business listing on the Miss Scotties website and you will receive an active link to your website from the sponsor page on the Miss Scotties website - www.missscotties.com
- Name or Logo will be printed on the jerseys of the team you sponsor
- You will receive a plaque with a full color team photo to display at your business showing everyone your commitment to the youth in your community.

Homerun \$500

- Verbal acknowledgement at the Opening Day Ceremony
- Advertising signage on our **Miss Scotties' sponsor banner displayed at the fields** – **your sponsorship will give your business exposure from May – October (home travel games/tournaments, High School sectional games, Fall Ball games/tournaments. Not to mention the Luther Forrest Athletic Fields are the home to BSPA Cross Country team and many Soccer Clubs)**
- Business listing on the Miss Scotties website and you will receive an active link to your website from the sponsor page on the Miss Scotties website - www.missscotties.com
- Name or Logo will be printed on the jerseys of the team you sponsor
- You will receive a plaque with a full color team photo to display at your business showing everyone your commitment to the youth in your community.

Base Hit \$300

- Verbal acknowledgement at the Opening Day Ceremony
- Business listing on the Miss Scotties website and you will receive an active link to your website from the sponsor page on the Miss Scotties website - www.missscotties.com
- Name or Logo will be printed on the jerseys of the team you sponsor
- You will receive a plaque with a full color team photo to display at your business showing everyone your commitment to the youth in your community.