



CALN ATHLETIC ASSOCIATION

PO BOX 348 ♦ THORNDALE, PA 19372

LITTLE LEAGUE BASEBALL ♦ LITTLE LEAGUE SOFTBALL ♦ LITTLE LEAGUE CHALLENGER ♦ BABE RUTH

February 2017

Dear Business Owner:

Happy New Year! Caln Athletic Association is proud to provide community-based baseball and softball to students ages 4-18 year old who attend public or private schools within Caln, West Caln, and West Brandywine townships. As the 2016 year has come to a close, we are eagerly preparing for the 2017 Caln baseball/softball season.

Only through the generosity of our sponsors, primarily local businesses and organizations, can Caln Athletic Association continue to serve the many families who rely on our league to offer a recreational activity. No one is turned away, and everyone makes a team.

We hope that you will consider sponsoring Caln Athletic Association in 2017 to help us continue to provide a quality baseball and softball experience for the boys and girls of our community.

To help your decision regarding a Caln sponsorship, the current opportunities for 2017 sponsorships are listed below:

Please see the attached return form for more detailed information.

- **Team Sponsor**: Sponsor one of our many baseball, softball, or challenger teams with your company name on the teams' t-shirts. **(\$400 per team)**
- **Company Logo Signs**: Several options for your company logo to be printed and displayed on a sign that will hang within the Caln Athletic Association complex. **(\$300-\$1000)**
- **Team Sponsor / Company Fence Sign Packages**: Sponsor one of our teams and also have a sign displayed within the Caln Athletic Association complex. **(\$600-\$700)**
- **Home Run Derby Sponsor**: Be a sponsor of our ONLY league fundraiser of the year by being a t-shirt sponsor or a trophy sponsor. We are also looking for raffle items and anyone interested in setting up a table during this event. Please contact Nita Dolph directly if you are interested in this event. **(\$100-\$500) (Event Date: Saturday, May 20, 2017)**

Each cash donation is tax deductible and your company logo & information will be added to our website: www.calnaa.com

We will need your company logo and payment no later than March 4, 2017 to ensure all artwork will be ready for Opening Day.

We invite you to join us on **Opening Day, Saturday, April 8, 2017** to support Caln Athletic Association!

Thank you for your consideration and support.

Sincerely,

Nita Dolph, Finance Director, Caln Athletic Association

calnsponsors@gmail.com

484-378-0470