



### **Carolina FC Fall 2020 Fundraiser**

It's fundraising time! As a non-profit 501 (c)(3), fundraising is a big part of our annual budget as we work to keep costs down and create a great experience for our members. This year we are focusing on two areas with our fundraising campaign: facility maintenance/development and player scholarships. We are asking that each team hit a goal of \$2000 per team!

- Did you know that Carolina FC maintains it's own facility with no help from our local government or Parks and Rec? We spend over \$100,000 each year maintaining our own complex and ensuring that our youth have a great place to play.
- Did you know that Carolina FC also provides around \$15,000 each year in scholarships for players in need? It is our goal to make sure that everyone can play soccer and enjoy the beautiful game!

Each team that reaches the \$2000 goal will receive long sleeve black jerseys that they can wear for the rest of the season. If each team reaches their goal, we won't have to do anymore individual fundraising this year!

There are a number of ways that your team and players can participate

- Parking lot silent auction - bid on our VIP parking spaces in the Carolina FC clubhouse...the winner's total will go towards your team earnings!
- Player poster silent auction - bid on a poster for your child in the clubhouse. The total will also go towards your team earnings!
- Sponsorship sales - Promote and sell banner, jersey, field, website or tournament sponsorships during the fundraiser and that total will be added to your team's total. Click [here](#) for more information.
- Online fundraising through Raise Craze - Raise Craze makes it so easy to earn money for Carolina FC. Simply provide a few email addresses and Raise Craze does the rest! Click [here](#) for instructions on how to register and get started!
- Attractions coupon book sales - Attractions coupon books are another easy way to earn funds. The average family saves over \$350 with this book. Fundraising packets will be distributed to your coaches and/or team managers. Click [here](#) to see more and get started!

If you have any questions or your team has any other fundraising ideas, please reach out to [admin@carolinafc.net](mailto:admin@carolinafc.net).

The Carolina FC Fall Fundraiser ends in only two weeks! Get started now and make sure your team hits the \$2000 goal!



Let's Spread Some Kindness!



## REGISTER

Simply visit  
[my.raisecraze.com/A4M4NTN](http://my.raisecraze.com/A4M4NTN)  
to set up your account.



## SELECT AOKs

Select your Acts of Kindness! Choose from the list provided or enter your own!



## ADD EMAILS

Enter the email addresses of friends and family who will be supportive of your cause. Raise Craze will take it from there!

*\* Emails will never be shared with third parties or used for marketing.*



## EMPLOYER DONATIONS

Don't forget to ask your parents' employers if they have a corporate giving program to match donations!

## CAROLINA FC FALL FUNDRAISER

**DATES:** September 14 - September 30

**MONETARY GOAL:** \$30,000

**REGISTER:** [my.raisecraze.com/A4M4NTN](http://my.raisecraze.com/A4M4NTN)

**HOW-TO VIDEO:** [raisecraze.com/how-it-works-video](http://raisecraze.com/how-it-works-video)

## WELCOME!

Raise Craze is an online platform enabling participants to set up secure, custom websites where they request donations via email. During the fundraiser, participants pay it forward by completing Acts of Kindness for others.

## WE'RE FUNDRAISING FOR...

- Lighting at the Carolina FC Complex
- Scholarships

## PARTICIPANT PERKS!

- Personal donation link & website
- Individual dashboard
- Acts of Kindness tracker
- Donation requests sent from Raise Craze
- Spend time serving, not selling!

**Questions?** Contact Rafe Mauran  
[rafe@carolinafc.net](mailto:rafe@carolinafc.net)

# Carolina FC

**GOAL:** We are raising support for **Facility Maintenance & Development**. We only have a short time to reach our goal; **Wednesday, September 30th** is our last day!

## FUNDRAISING GUIDE:

★ Register your Seller Account at [attractionsbook.com/seller/invite/CarolinaFC](https://attractionsbook.com/seller/invite/CarolinaFC) or go to: [attractionsbook.com](https://attractionsbook.com) and click **Seller Registration**. Upload a picture to personalize your page.

**Share Via: Email, Text, and Social Media through your Seller Account.**

★ **Collect orders and return payment** using the provided envelope, OR use **EZPay** for safe, easy and secure online payment. If you order through **EZPay**, please turn in the envelope and note that you already paid.

★ The cost of each book is \$20. Make checks payable to: **Carolina FC**  
**Cash or EZPay is also accepted. Pay online with EZPAY.**  
**Go to [attractionsbook.com/pay](https://attractionsbook.com/pay) and enter EZPay Code: CarolinaFC**

★ Orders will be filled daily! **Wednesday, September 30th** is the last day to turn in orders.

★ If you are buying or selling, keep the book! **If you are unable to participate, please return the book in its original condition immediately.**

★ Questions? **Contact Rafe Mauran at [rafe@carolinafc.net](mailto:rafe@carolinafc.net) or 770-710-2950.**



**YOUR EZPAY CODE IS: CAROLINAFC**

★ **INCENTIVES: SELL 5 BOOKS, GET 1 FREE! SELL 10 BOOKS, GET 2 FREE!**  
No limit. Only available on books purchased through EZPay.